1.0 Purpose of the Report

1.1 The purpose of the report is to provide Members with information regarding the Local Council Award Scheme, which has superseded the Quality Council Award Scheme, for consideration and to provide Officers with a decision on the way forward.

2.0 Background

2.1 The Town Council has been a Quality Council for a number of years. However, the Quality Council Award has now been replaced with the Local Council Award Scheme. The scheme has been attached for Members information, however, the final criteria will not be available until December and was not published when the report was written.

3.0 Current Situation

3.1 If Members choose to apply for the Local Council Award Scheme (LCAS), and this is registered with NALC by the end of December, the Town Council can enter at the Foundation level free of charge. This will be valid for one year.

3.2 However, as with the Quality Parish Scheme the LCAS brings no financial incentive with it.

3.3 Quality Parish provided a minimum benchmark standard for town and parish council's to ensure good local leadership and efficient services to local residents. The level of work now required to meet the new standards is quite onerous.

4.0 Impact on Great Aycliffe Town Council.

4.1 Should the Town Council choose not to continue with the Award Scheme any impact will be negligible. The Town Council have the Power of Competence regardless of whether we are in the LCAS or not.

4.2 As the scheme is currently free it would be prudent to continue for another year and then reassess the situation and the successfulness of the new scheme late in 2015 with a further report provided for Members to consider at that date.
5.0 **Policy Implications**

5.1 Conforms to assisting the delivery of the following council aims and targets.

Aim 1 “To provide good quality governance and management of the Council”.

Aim 2 “To manage the Council’s finances and assets in a responsible manner”.

Aim 8 “To research information and make the case for Great Aycliffe”.

6.0 **Staffing Implications**

6.1 None.

7.0 **Financial Implications**

7.1 None currently, however in the future there would be a cost for registering and continuing to be assessed under the LCAS.

7.2 The registration fee paid to NALC is £50 paid by all councils for each level regardless of size. As a large council, Great Aycliffe would then have to pay £50 for a Foundation Award; £100 for Quality Award or £200 for the Gold Award.

8.0 **Crime and Disorder Implications**

8.1 None.

9.0 **Equal Opportunities Implications**

9.1 None

10.0 **Environmental Implications**

10.1 None.

11.0 **Risk Assessment**

11.1 It is not considered that the matters contained in this report pose a risk to health and safety of staff or to the financial or public standing of the Council to a degree that a risk assessment should be appended to this report.

12.0 **Recommendation**

It is recommended that:–

12.1 Members consider registering with the LCAS for the free period of one year with the agreement that a further report be provided in late 2015.

**Contact Officer:** Christine Walton  
**Corporate & Policy Officer**
The Local Council Award Scheme will be launched in January 2015. The final criteria will be available from December 2014.

We know that local councils are at the very heart of their communities; giving neighbourhoods a voice and making people more involved in the decisions that affect them. Over 15 million people (35% of the population) live in the communities served by local councils. Local councils want to serve their communities as best they can and make a real difference to the lives of the people that live there.

The new Local Council Award Scheme has been designed to celebrate the successes of the very best local councils, and to provide a framework to support all local councils to improve and develop to meet their full potential. The scheme offers councils the opportunity to show that they meet the standards set by the sector, assessed by their peers, and to put in place the conditions for continued improvement.

The Award Scheme has been designed to provide the tools and encouragement to those councils at the beginning of their improvement journeys, as well as promoting and recognising councils that are at the cutting edge of the sector. It is only through the sector working together, to share best practice, drive up standards and supporting those who are committed to improving their offer to their communities that individual councils and the sector as a whole will reach its full potential.

Why should you apply?

There are a range of reasons why a council could benefit from taking part in the award scheme. For those councils who are already confident that they perform to a high standard the scheme provides assurance to the council that it is up-to-date and progressive by the standards set by the sector. For those who wish to improve, it provides a framework to plan and make the first steps. Helping the council improve performance and confidence, with policies in place for continuous development. And for all councils winning the award should be celebration for councillors and officers, as their commitment and hard work is recognised and respected.

The award is a tool that councils can use when working with the local community or other local partners. Giving them confidence that the council is delivering to a national professional standard.

And finally, the scheme will contribute to the national reputation of local councils demonstrating achievements and a commitment to improvement.

How do you apply?

The Local Council Award Scheme will launch in January 2015. Applications will open in December 2014.
Which award level should we apply for?

The Foundation Award

The Foundation award is for councils who want to show they meet a set of minimum standards to deliver effectively for their communities. To meet this award the council demonstrates that it has the required documentation and information in place for operating lawfully and according to standard practice. The council also has policies for training for its councillors and officers and so has the foundations for improvement and development in place.

The Foundation award allows you to benchmark your performance as well as challenging you to consider your councils continuing development and improvement.

The Quality Award

The Quality Award demonstrates that a council achieves good practice in governance, community engagement and council improvement. Quality councils go above and beyond their legal obligations, leading their communities and continuously seeking opportunities to improve and develop even further.

To achieve the Quality Award a council demonstrates that it meets all requirements of the Foundation Award and has additional evidence of good governance, effective community engagement and council improvement. Due to the level of this achievement, a council with a Quality Award can also be eligible to use the general power of competence.

The Quality Gold Award

The Quality Gold Award demonstrates that a council is at the forefront of best practice and achieves excellence in governance, community leadership and council development. Quality Gold councils provide leadership for their communities, bring people together, have excellent business planning processes, ensuring value for money as well as constantly seeking new innovations and opportunities to improve. They highlight the very best we, as a sector, can achieve for our communities.
THE LOCAL COUNCIL AWARD SCHEME

GUIDANCE FOR PILOT AWARD

The Local Council Award Scheme exists to celebrate the successes of the very best local councils, and to provide a framework to support all local councils to improve and develop to meet their full potential. All local councils want to serve their local communities and make a real difference to the lives of the people that live there. The scheme offers councils the opportunity to show that they meet the standards set by the sector, assessed by their peers, and to put in place the conditions for continued improvement.

The Award Scheme has been designed to both provide the tools and encouragement to those councils at the beginning of their improvement journeys, as well as promoting and recognising councils that are at the cutting edge of the sector. It is only through the sector working together, to share best practice, drive up standards and supporting those who are committed to improving their offer to their communities that individual councils and the sector as a whole will reach its full potential.

The scheme was created in 2014 and is managed on behalf of local councils by the Improvement and Development Board (IDB).

Councils can apply for an award at one of three levels.

- The **Foundation Award** demonstrates that a council meets the minimum requirements for operating lawfully and according to standard practice.
- The **Quality Award** demonstrates that a council achieves good practice in governance, community engagement and council improvement.
- The **Quality Gold Award** demonstrates that a council is at the forefront of best practice and achieves excellence in governance, community leadership and council development.

The scheme sets out criteria to meet at each level covering selected aspects of the council’s work. Councils can seek to progress through the tiers over time thereby raising standards. Councils of any size can aspire to an award appropriate for their budget and level of activity.

To support transparency, councils achieving an award at any level must use an online facility for publishing documents and information. In all instances the council confirms that the required documents, information and conditions are in place (whether published or not) by resolution in public at a full council meeting. For **Quality Gold**, councils also provide statements for submission to the panel demonstrating excellence in their activities. The panel may ask for additional information to check the accuracy of claims.

**Award criteria**

This section sets out in brief what is required for each award and then explains in more detail the evidence that an accreditation panel is looking for. Councils should find this additional guidance helpful in identifying what is required. The final section describes the accreditation process from registration to re-accreditation.
The criteria in green have been chosen to demonstrate good governance in managing the business and finances of a council.

The criteria in blue have been chosen to represent a council’s role in the community. This includes community engagement, activities that serve the community, community leadership and promotion of the democratic process.

The criteria in red have been chosen to represent council improvement through the management and development of staff and councillors.

Accreditation process

The Quality Parish Scheme is a form of peer review. Councils are reviewed by experienced peers through the work of an accreditation panel.

The aim of this accreditation process is to be as simple, efficient and flexible as possible. It also seeks to ensure that every council that wishes to take part in the scheme is able to, and is assessed in a reasonably consistent way.

This guide describes the ideal standardised process for accreditation. These are not strict rules, and County Associations can tailor this to local need in consultation with NALC.

Fees

There are two fees:

- A registration fee paid to the National Association of Local Councils
- An accreditation fee paid to the organisation responsible for administering the local or regional accreditation process.

The fees stated in this guide are estimates; the final fees will be set in December after a short pilot programme.

Evaluation and improvement

The aim of the evaluation and improvement process is to allow the sector to feel ownership of the scheme, and to see the scheme changing to meet the feedback and needs expressed by the sector. It should also allow the scheme to be dynamic and able to respond over time to changes in the sector, national policy and other relevant issues.

The Foundation Award

To achieve a Foundation Award a council demonstrates that it has the minimum documentation and information in place for operating lawfully and according to standard practice. The council also has policies for training for its councillors and officers and so has the foundations for improvement and development in place.

The council confirms by resolution at a full council meeting that it publishes online:

1. Its standing orders and financial regulations
2. Its Code of Conduct and a link to councillors’ registers of interests
3. Its publication scheme
4. Its last annual return
5. Transparent information about council payments
6 A calendar of all meetings including the annual meeting of electors
7 Minutes for at least one year of full council meetings and (if relevant) all committee and sub-committee meetings
8 Current agendas
9 The budget and precept information for the current or next financial year
10 Its complaints procedure

11 Council contact details and councillor information in line with the transparency code
12 Its action plan for the current year
13 Evidence of consulting the community
14 Publicity advertising council activities
15 Evidence of participating in town and country planning

The council also confirms by resolution at a full council meeting that it has:

16 A risk management scheme
17 A register of assets
18 Contracts for all members of staff

19 Disciplinary and grievance procedures
20 A policy for training new staff and councillors
21 A record of all training undertaken by staff and councillors in the last year
22 A clerk who has achieved 12 CPD points in the last year

The council notifies the accreditation panel co-ordinator when the resolution has been agreed and provides a link to its website.

What is the accreditation panel looking for?

The panel seeks assurance that a council acts lawfully and according to standard practice. Unless it is a matter of law, the panel is not making a judgement on the quality of the evidence at this level; it simply carries out spot-checks to confirm that the documentation and information is in place, up-to-date and complies with the guidance below. For those documents that are not posted up online, the panel will ask to see the evidence if it is considered necessary.

- All policies should comply with current legislation and guidance and note the date of the next review.
- **Standing orders, financial regulations, the Code of Conduct, publication scheme and complaints procedure** are public documents tailored to the specific council. Standing orders or financial regulations explain procedures for contracts and internal controls. All policies and procedures should demonstrate compliance with The Openness of Local Government Bodies Regulations 2014 including an open media policy which does not restrict engagement with the press. For councils with an annual turnover of less than £25,000 they also demonstrate compliance with the transparency code for smaller authorities.
- The council does not need to publish the councillors’ **registers of interests** on their own online site provided that there is a link to the registers on the principal authority’s website.
- The council’s online site should include the name of the clerk and **contact details** (address, phone, e-mail) for the council as a corporate body. It should also publish
the names of councillors and councillors’ responsibilities in compliance with the transparency code.

- The council posts up a scanned copy of the last annual return. The panel checks that the council has a limited assurance (unqualified) opinion from the external auditor; the opinion may contain recommendations for consideration as long as a qualified opinion is not given. The panel checks the arrangements for internal audit and internal controls. From 2017, councils with an annual turnover of less than £25,000 will not be required to complete an annual return. Panels check that these councils comply with the transparency code for smaller authorities.

- **Information on all payments** must be transparent and in accordance with financial regulations and statutory proper practices. The panel will check the minutes of meetings, financial regulations, the annual return (if relevant) and compliance with the transparency code.

- The calendar (in any format) includes the Annual Meeting of the Council and the Annual Parish/Town Meeting and both meetings must be held during the correct statutory period. The calendar also shows that the council has at least four full council meetings a year.

- Similarly the minutes for full council meetings over the last year include the Annual Meeting of the Council. If relevant, the council also posts up the minutes of its Finance Committee to demonstrate transparency according to statutory regulations and of its Planning Committee showing that procedures for reviewing planning applications are correct. The panel checks that minutes and agendas demonstrate the lawful convening of meetings and decision making and that all meetings allow the public to make representations to the council.

- The council can post up the current or next year’s budget (or both). Budget documents would normally show columns comparing the year in question with the two previous years; they include information on income and expenditure (or receipts and payments) and show how the precept was calculated.

- The council must publish an action plan; as a minimum this is a one-page document listing the council’s objectives for the current year. It is not a parish plan which is a plan for the future of the community; the council can extract objectives for action from the parish plan depending on its areas of responsibility.

- The panel seeks at least one piece evidence from council publicity that it consults and actively serves its community. Publicity might include an annual report, web material or news bulletins. The information gives a flavour of any council activity such as lobbying principal authorities, giving grants to community groups, the provision of a service or helping with community events. Similarly any form of consultation is suitable including surveys, online polls, focus groups or public meetings.

- Council documents demonstrate that the council participates in the planning system by, for example, commenting on planning applications or working on a neighbourhood plan. Decisions on planning matters must be made in properly convened meetings and, if required, by delegation to a committee. Some decisions may be delegated to an officer.

- **Contracts, disciplinary/grievance procedures, a risk management policy and register of assets** can be based on a model but tailored to the specific council. They are not published.

- A training policy for new staff and councillors can be a short statement of intent while a training record gives dates, titles and providers of development activities undertaken by named individuals in the last year, including, for example, updating events, online courses, CPD activity and qualifications. Councillors should note that they should undertake training on financial management for which they are all
responsible. In particular, the clerk’s training record includes evidence of CPD (Continuing Professional Development) such as training, conference attendance, mentoring and studying for qualifications. CPD points are allocated according to a system published by the IDB.

The Quality Award

To achieve the Quality Award a council demonstrates that it meets all requirements of the Foundation Award and has additional documentation and information in place for good governance, effective community engagement and council improvement. A council with a Quality Award is eligible to use the general power of competence.

The council confirms by resolution at a full council meeting that it meets all requirements for the Foundation Award and that it also publishes on its website:

1. Draft minutes of all council and committee meetings within four weeks of the last meeting
2. A Health and Safety policy
3. Its policy on equality
4. Councillor profiles
5. A community engagement policy involving two-way communication between council and community
6. A grant awarding policy
7. Evidence showing how electors contribute to the Annual Parish or Town Meeting
8. An action plan and related budget responding to community engagement and setting out a timetable for action and review
9. Evidence of community engagement, council activities and the promotion of democratic processes in an annual report, online material and at least four news bulletins a year
10. Evidence of helping the community plan for its future

The council also confirms by resolution at a full council meeting that it has

11. a scheme of delegation (where relevant)
12. Up-to-date insurance policies that mitigate risks to public money
13. addressed complaints received in the last year
14. at least two-thirds of its councillors who stood for election
15. a printed annual report that is distributed at locations across the community
16. a qualified clerk
17. a clerk (and deputy) employed according to nationally or locally agreed terms and conditions
18. a formal appraisal process for all staff
19. a training policy and record for all staff and councillors

The council notifies the accreditation panel’s co-ordinator when the resolution has been agreed and provides a link to its website.
What is the accreditation panel looking for?

The accreditation panel checks that the criteria for the Foundation Award are in place if the award was granted more than a year ago. It then considers the additional criteria for the Quality Award.

The panel assesses the quality of documents and information with a light touch, seeking reassurance that the council is acting lawfully and according to good (rather than best) practice. The panel carries out spot-checks to confirm that the documentation and information is in place and up-to-date and complies with the guidance below. For those documents that are not posted on the website, the panel will ask to see the evidence if it is considered necessary.

- All council policies should comply with current legislation and guidance and note the date of the next review.
- Draft minutes (marked Draft) of all council and committee meetings keep people up-to-date with decisions and action should be posted up as soon as possible after the meeting and within at least four weeks. The minutes will show that the council monitors its actions, internal controls and performance against the budget at least every three months.
- A community engagement policy demonstrates the council’s commitment to hearing what people in the community think and communicating its own actions and decisions. The council also gives grants to community organisations and publishes a grant awarding policy.
- Councillor profiles normally contain a photo and reference to the ward represented (if relevant) but personal contact details are not required.
- The council is required to publish its Health and Safety policy which includes its duty of care to staff and its Equality policy which shows compliance with legislation.
- Evidence that electors can contribute to the Annual Parish or Town Meeting can come in any form; for example, it could be an invitation to attend and participate in discussions or a record of how community groups spoke about their use of grant funding over the last year.
- The action plan (or similar forward plan) summarises findings from community engagement and sets out aims and objectives that respond to community views. The action plan includes a timetable for actions to be completed with dates for reviewing the plan. The council’s budget shows how the action plan is put into practice and manages risks to public money.
- The council is expected to produce an annual report, online material and at least four news bulletins a year. The annual report and news bulletins must be online even if they were also distributed in hard copy such as in printed newsletters or village magazines. If the council uses social media such as Facebook or Twitter, this will be evident from the council’s online site. The accreditation panel will read the materials looking for evidence of community engagement, council activities and promoting democratic processes. The panel expects to see that the council consults the community in at least three different ways (such as surveys, focus groups, online or street polls and community workshops) and engages with other organisations including community groups and the principal authority(ies). It will look for at least three positive actions for the community in the last year.
• The **annual report** should be distributed widely. It is accepted that it cannot always be distributed to all households, but copies can be left at prime locations in a community including a library, doctors’ surgeries, schools, pubs, shops or residential homes.

• The panel seeks evidence from council documents and online information that it supports the **community in planning** for its future. This can include at least one contribution to creating, implementing or reviewing a parish or town plan, a design statement or a neighbourhood plan, holding community planning events, facilitating debate in the community about planning applications or registering community assets.

• The panel also seeks evidence of **promoting elections** and the value of the democratic process; this might include explaining how the system works, advising people of election dates and promoting the value of being a councillor.

• At the time of making the resolution, at least two-thirds of the seats on the council must be filled by **councillors who stood for election** at either the last ordinary elections or a by-election. This shows that the council represents the community through the democratic process. Councillors who stood for election, even if elected unopposed, do count, while councillors who were co-opted or appointed cannot count. If two thirds is not a whole number, then it must be rounded up to the next whole number using the table below.

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<tr>
<th>Total Council Seats</th>
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<td>Two thirds</td>
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• The panel may wish to check that a council properly operates the delegation of decision making to committees, sub-committees and officers (where relevant). Arrangements for delegation may be set out in standing orders or in a separate **scheme of delegation**.

• The panel may wish to check that **insurance** policies have been reviewed and are up-to-date and that the council recognises insurance as a way of mitigating risks to public money.

• The panel may also seek evidence that any formal complaints received by the council during the last year have been properly addressed.

• A **qualified clerk** is defined in Parish Councils (General Power of Competence) (Prescribed Conditions) Order 2012. The clerk (and deputy clerk) should be properly remunerated with a contract in accordance with terms and conditions set out in the national agreement or in a local government scheme.

• The panel can ask to see the document setting out the **formal appraisal process** that must be in place for all staff. It checks that the council has a training budget and may ask to see a **general training policy** for **staff and councillors** with a detailed **record of all training** undertaken by **staff and councillors** in the last year. The panel seeks assurance that a training culture is embedded in the council. The clerk is expected to achieve at least 12 CPD points every year.

**The Quality Gold Award**

To achieve a Quality Gold Award a council demonstrates that it meets all requirements of the Foundation and Quality Awards, and is at the forefront of best practice by achieving an excellent standard in community governance, community leadership and performance management.
The council confirms by resolution at a full council meeting that it meets all requirements for the Foundation and Quality Awards and also publishes on its website:

1. A business plan covering a financial forecast for at least three years linked to revenue and capital plans for the council and its community.

2. An annual report, online material and at least four news bulletins a year with evidence of:
   a) engaging with diverse groups in the community using a variety of methods
   b) community engagement leading to positive outcomes for the community
   c) a broad range of council activities including innovative projects
   d) co-operating constructively with other organisations

The council also confirms by resolution at a full council meeting, that it has prepared statements (of no more than one page each) to be presented to the accreditation panel showing how it:

3. Ensures that the council delivers value for money
4. Meets its duties in relation to bio-diversity and crime & disorder
5. Provides leadership in planning for the future of the community
6. Manages the performance of the council as a corporate body and of each individual staff member and councillor to achieve its business plan.

The council notifies the accreditation panel when the resolution has been agreed and provides a link to the online site.

What is the accreditation panel looking for?

The accreditation panel checks that criteria for the Foundation and Quality Awards are in place if an award was assessed more than a year ago. It then considers the additional criteria for Quality Gold.

The panel assesses the quality of documents and information in some depth. It seeks reassurance that the council is acting lawfully and aspires to excellence. Complying with the guidance below, the panel carries out spot-checks to confirm that up-to-date documentation and information for Quality Gold is in place. The panel may ask for further information, talk to councillors and staff or visit the parish. The panel will be interested to note whether the council already has a reputation for being at the forefront of best practice. Councils seeking the Quality Gold Award should be aware that the panel is a peer group applying their own standards of excellence to the criteria explained below.

- In confirming excellence, the panel ensures that the council operates within the law as explained in standard works of reference, demonstrates transparent, efficient and effective decision-making and governance and exercises sound financial management.
- The panel also seeks reassurance that the council is not experiencing destructive internal conflict or that nothing has occurred to bring the council into disrepute.
- The council works to a forward plan (or business plan) created for at least three years even if this takes the council beyond the next election. This plan explicitly responds to community engagement. It sets out the council’s aims and objectives for
both the council and the community and shows how they will be achieved including financial forecasts for both revenue and capital for the duration of the plan.

- The annual report, web material and news bulletins publicise the work and achievements of the council and contain substantial evidence that the council, takes the lead in actively representing and serving all parts of its local community. The council therefore addresses the diversity of its community including, for example, different age groups, service users, physical locations, housing types, language, employment status and skills.

- These sources of information also show that the council seeks out and responds to views and ideas expressed by its community. The council uses a variety of ways (at least four) of consulting and involving local people to understand their views. There should be evidence that the council identifies local needs and views through community engagement that are then addressed in constructive council action. These sources also show that the council promotes local democracy.

- The panel seeks at least four positive outcomes achieved for the community in the last six months and a broad range of council activities. The council is innovative; this is the case if the council undertakes actions that are still relatively unusual for a local council of its size in that county. The panel also checks that the council is co-operating with other organisations including community groups, its principal authority(ies) and other agencies to provide an effective service to the community. Co-operation includes but is not limited to partnerships.

- The statement on ensuring value for money explains how the council reviews the quality and costs of its activities to confirm that the costs are appropriate. This could include, for example, the cost of the clerk’s role in serving the council, the purchase of computer equipment or a grass cutting contract.

- The statement on duties related to biodiversity and crime & disorder demonstrates knowledge of the law and includes ways of reminding councillors of these duties and examples of how they are implemented.

- The statement on leadership in planning for the future shows how the council engages with a range of activities that influence the planning system and facilitate community-led planning. Activities may include, for example, identifying and representing community views on planning applications and local plans, working on parish or town plans, or holding community-led planning activities such as Planning for Real ® or community conferences. The statement should include the council’s approach to neighbourhood planning.

- Finally, the statement on performance management explains the process by which the performance of the council as a corporate body is constantly improved and shows how the performance, skills and knowledge of each individual in the council is managed to help the council achieve its objectives on behalf of the community. This includes confirming that each member of staff has their own professional development plan and that the majority of councillors participate in a member development programme. It is important to show evidence that the council is a good employer.

A guide to the accreditation process

The Local Council Award Scheme is a form of peer review. Councils are reviewed by experienced peers through the work of an accreditation panel.

The aim of this accreditation process is to be as simple, efficient and flexible as possible. It also seeks to ensure that every council that wishes to take part in the scheme is able to, and is assessed in a reasonably consistent way.
This guide describes the ideal standardised process for accreditation. These are not strict rules, if you would like to adapt to process to fit local need then do get in touch with Charlotte at the National Association of Local Councils (NALC), and we can discuss the best way to do this.

**Registration**

The council registers its intention to apply for a specified award with Charlotte Eisenhart, the dedicated co-ordinator at NALC, by emailing charlotte.eisenhart@nalc.gov.uk or calling 020 7290 0319.

The council pays a registration fee to NALC to cover the costs of managing the national scheme, including: administration, national online resources, quality assurance and review processes.

NALC provides the applicant with the contact details of the co-ordinator of the appropriate accreditation panel.

NALC provides the co-ordinator with a link to the appropriate online documentation and guidance for the level of award the council is applying for.

When a council is ready to make its application to the accreditation panel, its clerk notifies the co-ordinator that the council has passed a resolution confirming that all the documentation and information is in place for a specified award and provides a link to its online facility. The council also pays the accreditation fee which covers the costs administering the local service.

The co-ordinator keeps a record of all applications and monitors their progress.

**Online connectivity**

The Award Scheme requires councils to publish certain information and documents online. In exceptional circumstances a council may not be able to put documents online because of poor digital connectivity in the local area. In this case, the council applies to the panel co-ordinator for permission to submit evidence for an award in an alternative format. The co-ordinator must be confident that poor digital connectivity is the problem rather than an unwillingness to use an online service for publicising council documents.

**The accreditation panel**

The accreditation panel is set up by a regional group of CALCs. The aim of this is to facilitate training, promote consistency and help manage the workload. It also ensures that where an individual CALC is unable to support the scheme, a council will be able to submit their application to an appropriate regional panel. If in a region the CALCs would prefer an alternative approach this can be discussed with NALC’s Improvement and Development Manager.

One of the local CALC’s lead officers is the co-ordinator and administrator for the panel. The coordinator advises NALC of the required contact details. The co-ordinator manages a pool of up to ten potential panel members, in the expectation that between three and five members are required to review each application. The panel includes experienced councillors and clerks as well as someone independent of the sector with an understanding
of local government. Panel membership should be reviewed by the regional coordinator every two years.

At the beginning of the accreditation process a panel is drawn together from the pool of potential members. The panel could choose a lead panellist or chair if needed to facilitate decision making.

All panel members are expected to use an online service to read a council’s documents and also act in the spirit of a Code of Conduct; for example, they do not assess an award for their own or a neighbouring council.

Some CALCs may have a local support offer for councils considering applying to the scheme; this may require an additional fee from the council. The decision to offer support and its nature will be determined by each CALC.

The regional accreditation panel determines how often an accreditation process takes place, or an appropriate trigger for this to take place. For example, a panel may decide to convene every two months or may wait until the receipt of 10 applications (as long as this is no later than two months after an application has been received). Panels should note that all costs of administering the panels must be met from application fees. So, to minimise costs, usually the panel will convene and conduct its business remotely rather than face-to-face. The online resource provided by NALC will support this way of working.

The regional panels have discretion over the detail of how they organise the accreditation process. In consultation with the panel coordinators, NALC will provide regularly updated guidance and support for accreditation panels.

**Accreditation**

The emphasis of the scheme is on encouraging and supporting the improvement of councils. The aim of the panel is therefore to help councils to achieve awards and panels are urged to be constructive.

The panel checks that the criteria for the relevant award have been met in published and/or requested information. Most documents and information will be posted on a website. Where it is not appropriate for a document or information to be on a website, the panel is permitted to ask to see electronic versions.

As all information and documents are available online or in electronic format, the panel’s work can be done without meeting. Each member of the panel completes a template form showing their responses provided by NALC to the co-ordinator. This form will indicate where the panel member thinks that follow-up questions should be asked or further information sought; this is most likely for the award of Quality Gold. Panels may wish to consider sharing out the criteria giving members an opportunity to specialise and controlling the workload. The co-ordinator reviews the completed forms from the panel who decide whether additional information or documents are required.

Panel members do not need to examine every document in detail but are advised to carry out spot checks enabling them to make recommendations.

For Quality Gold, the panel may wish to discuss the council’s activities with councillors, or staff or visit the parish but the cost of doing so must be covered by the fee.
The outcome

When the panel is satisfied that it has seen sufficient information, the findings are presented in a report agreed by the panel. The panel makes one of three recommendations to the council:

- The Award is achieved.
- The Award is achieved but the council is advised to make some small changes.
- The Award is not achieved until specified improvements have been made and submitted to the panel for checking.

If a council has applied for a higher award but has not achieved all the criteria, the panel can award a lower award if appropriate.

The aim of the scheme is to be supportive and help councils achieve the status they have applied for and so it is expected that achieving a lower (or no) award would be an exceptional circumstance. The panel should let the council know as soon as possible if it appears that they have omitted necessary evidence or it appears likely that they will not achieved the award, and the council should be given some time to respond to that feedback.

The co-ordinator informs the council of the outcome within two months of being notified of the application. They also inform NALC of the outcome and successful councils are included in the published list. NALC also issues a certificate and provides resources to help the council celebrate and promote their achievement which is sent to the co-ordinator.

Councils and accreditation panels will be contacted by NALC for feedback on the process and the benefits of receiving the awards.

A council may appeal to the IDB (with an additional fee) if it feels that the panel’s decision is unjustified. The IDB will appoint two representatives to review the appeal and the IDB’s decision is final.

Upgrading accreditation, re-accreditation and removal of accreditation

Accreditation lasts for four years.

If a council wishes to apply for a higher award, it makes a fresh registration and application.

A council can make a fresh application for a higher award at any time. If this is within one year of the previously successful accreditation, the panel does not need to revisit evidence that was previously approved.

The council may seek re-accreditation at the same level after four years. If it does not achieve a new accreditation or re-accreditation within three months of the four-year end-date, it loses its award. The council is expected to maintain its reputation by meeting the criteria throughout the four years. Although some circumstances may change, the council will not lose its award unless a significant event such as an audit, employment tribunal, court case or police investigation demonstrates the council’s poor performance. In this case, a panel co-ordinator asks the IDB to appoint two representatives to review the situation. The IDB assesses the severity of the case before deciding whether to impose a sanction which may include the removal of all awards or returning the council to a lower
award. The council can appeal to the IDB if the decision to remove an award is taken in which case two different IDB representatives review the case and their decision is final.

**Fees**

There are two fees:
- A registration fee paid to the National Association of Local Councils
- An accreditation fee paid to the organisation responsible for administering the local or regional accreditation process.

The fees stated here are estimates; the final fees will be set in December after a short pilot programme.

The registration fee paid to NALC is £50 paid by all councils for each level regardless of size.

The accreditation fee for all councils for the Foundation Award is the same but the fee for the Quality Award and Quality Gold Award varies according to
- the award applied for
- the income of the council
- the council’s accreditation history

The IDB will review fee levels annually.

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<th>Small</th>
<th>Medium</th>
<th>Large</th>
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<tbody>
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<tr>
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<tr>
<td>Quality Gold:</td>
<td>£100</td>
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The fee is reduced by 20% if the council sought accreditation at a lower level within the previous twenty four months as the checking process covering criteria for the previous standard requires less work.

All figures quoted are excluding VAT.

Small councils have an annual income of <£25,000. Medium councils have an income of £25,000 to £250,000. Large councils have an income of >£250,000.

**Evaluation and Improvement**

The aim of the evaluation and improvement process is to allow councils to feel ownership of the scheme, and to see the scheme changing to meet the feedback and needs expressed by the sector. It should also allow the scheme to be dynamic and able to respond over time to changes in the sector, national policy and other relevant issues.

**Quality assurance**

Twice a year, representatives of the IDB will check at random a small sample of awards by carrying out spot checks of documents and information posted on a council’s website. The
findings will not affect a council’s award but will be used to improve the training for accreditation panels and to inform regular reviews of the scheme.

**Evaluation**

At the end of each accreditation process the council and the panel will be sent a short evaluation questionnaire. This will aim to gather feedback on the process, the criteria, the resources provided by NALC and how they could be improved.

One year after accreditation the council will be contacted again. The council will be encouraged to apply for the next level of award, to make use of the fee discount. The council will also be asked to describe the benefits they have felt from being accredited by the scheme and their feedback on the scheme as a whole.

**Improvement**

The feedback collected will be used to inform improvements to the scheme. The whole scheme, including the content and accreditation process, will be reviewed every 6 months. These reviews will alternate between.

- A light touch approach only making urgent required changes where these are considered
- critical to the scheme.
- A wider ranging review aiming to best address collected feedback from all parties.

The Improvement and Development Board will oversee all changes to the scheme