Great Aycliffe Town Council



Town Council Service Delivery Plan 2016-2017

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Introduction to Great Aycliffe

The Parish of Great Aycliffe comprises the town of Newton Aycliffe and the villages of Aycliffe and School Aycliffe and is the oldest New Town in the North East. The population of Great Aycliffe is approximately 26,633 (Census data 2011) and is projected to grow over the next few years.

Great Aycliffe is a vibrant community, set in an attractive semi-rural setting. It is bounded on all sides with open countryside and the area administered by the Town Council contains many attractive green spaces.

There are a great many walking routes, with a number of public rights of way and bridleways giving easy access to extensive areas of green spaces, nature areas and local wildlife areas. Many of the main thoroughfares have tree lined avenues which enhance the green feel of the town.

Throughout the late nineteenth and early twentieth centuries, the mining industry dominated Durham. During World War II, the Government established an ordnance factory near to Aycliffe Village, to supply munitions to the services. The workforce, mainly women, became known as the 'Aycliffe Angels' or the 'canaries' so called because the chemicals used in shells turned their hands and skin yellow.

After the war, Aycliffe became the site of a New Town, planned to provide good quality homes near to Aycliffe Industrial Estate. Under the guidance and control of the Aycliffe Development Corporation, the Town flourished and has grown to be part of the Great Aycliffe settlement.

Schools in the area are generally good, and are increasingly linked to the higher education network. The investment and building of a University Technological College on the Business Park will enable young people from the area to have a choice of educational and vocational routes with excellent prospects for employment in nearby facilities.

It has excellent connectivity within and around the town with the A1(M) to the east and the Bishop Auckland to Darlington rail line running through the western side of the town and Business Park with two stations serving the Parish.

Aycliffe Business Park has grown beyond its original 'industrial' title to become the largest business park in the North East, attracting a wide range of international, national and local companies to its premises. The Aycliffe Business Park comprises approximately 250 hectares with plans for a large expansion.

There is a strong community feel with a wide range of community facilities, voluntary groups, clubs and societies active in the area. A large range of play and leisure facilities are provided by Great Aycliffe Town Council and Durham County Council across the Parish with something for everyone.

Housing conditions are generally above average. Significant levels of new house building means that Aycliffe can offer a wide choice of starter, family and executive homes to new residents coming to the area.

However, parts of Great Aycliffe are ranked within the poorest 20% of deprived areas nationally. As a 'new town' Newton Aycliffe has a higher than average ageing population. Social housing in the Great Aycliffe area is mainly provided by Livin a 'not for profit' housing association, as well as a number of other registered social and private landlords and private houses.

The Town Centre has a mix of individual retail outlets and chain stores, with individual retail outlets in neighbourhood areas. The redevelopment of the town centre commenced in January 2009 and is still on-going. A wider range of shopping facilities is available in Darlington, Bishop Auckland and Durham.

As with much of the North East, the highly attractive environment can, however, serve to mask some of the problems inherent in the area. The North East is continuing its transformation from an economy traditionally based on heavy engineering and manufacturing, with a lower skills base, towards the more modern, higher skilled mixed economy visualised in the regional economic strategy. The planned expansion for Aycliffe Business Park and the investment by Hitachi Rail Europe is assisting Aycliffe to have higher aspirations for the Town.

We are aware of the importance of the social, economic and environmental well-being of the Great Aycliffe area. We are endeavouring to work with Durham County Council, other organisations and partners to ensure the best results for Great Aycliffe residents.

Views on the Plan

The Town Council welcomes your views and comments on the Town Council Service Delivery Plan (the Plan) and these can be sent to: Andrew Bailey, Town Clerk, Great Aycliffe Town Council, Council Offices, School Aycliffe Lane, Newton Aycliffe, Co Durham, DL5 6QF

Fax: (01325) 301053

E-mail: info@great-aycliffe.gov.uk

The Council accepts full responsibility for its preparation and for the information contained in it. Every effort has been made to ensure that the information is correct.

Copies of the Plan are available for public reference in the following locations:

- ♦ Town Council Offices
- ♦ Newton Aycliffe Library
- Oak Leaf Sports Complex
- ♦ Avcliffe Village Hall
- ♦ And the Council's website <u>www.great-aycliffe.gov.uk</u>

Copies have also been sent to Durham County Council and neighbouring Town and Parish Councils.

Equalities

Great Aycliffe Town Council, its employees and elected members of the Council are expected to treat each other and members of the public equally and with respect regardless of – Age; Disability; Gender Reassignment; Marriage & Civil Partnership; Pregnancy & Maternity; Race; Religion & Belief; Sex or Sexual Orientation.

Information will generally be provided by the Council in English only. Where we are required under other statute to provide certain information in other languages, this information will be translated. You can request an alternative format copy by contacting Great Aycliffe Town Council on 01325 300700.

Services Provided by Great Aycliffe Town Council

The Town Council Service Delivery Plan is a corporate strategic document for the whole of the Town Council. The next few pages set out what the Town Council **DO** and what they are **NOT** responsible for.

Great Aycliffe Town Council:

✓ Manage 9 parks, all with play equipment:

Town Park West Park
Moore Lane Park Aycliffe Village
Simpasture Park Byerley Park
St Oswald's Park Woodham Park

Horndale Park

- ✓ Provide additional play areas at Scott Place, School Aycliffe and the Oak Leaf Sport Complex. Plus four Multi Use Games Areas, a BMX Track and a Skate Park
- ✓ Provide 5 football pitches, Mini-soccer and six-a-side pitches
- ✓ Run the Oak Leaf Sports Complex indoor bowls, sports hall, squash courts, bar and catering, children's holidays courses, indoor/outdoor sports activities
- ✓ Run the Oak Leaf Golf Complex 18 hole golf course and an 18 bay floodlit driving range and practice putting area
- ✓ Manage Stephenson Way Cemetery and West Cemetery and provide grounds maintenance and burial service at St Andrew's Churchyard
- ✓ Run St Oswald's pre-school play setting with a 'good' Ofsted rating
- ✓ Provide and manage a wide range of special community events Firework Display, Fun-in-the-Parks, Santa Tours, Senior Citizens' Excursions, Aycliffe Festival and Christmas Lights
- ✓ Assist and support other event organisers 10k race, 3k Fun Run, Remembrance Parade, Junior Cross Country, Annual Indoor Bowls Competition and Community Enhancement Awards
- ✓ Provide a range of civic events
- ✓ Provide and continue to maintain Aycliffe Angels Memorial Garden

- ✓ Maintenance of war memorial and flagpole
- ✓ Provide 212 allotment plots in 5 different locations. 2 allotment sites with pigeon or poultry facilities
- ✓ Provide an environmental centre at Moore Lane
- ✓ Encourage interest in the environment of Great Aycliffe through the Environment Officer who works with the community and schools
- ✓ Employ a Town Pride Team
- ✓ Crime prevention the Town Council employs a team of Park Patrol Operatives
- ✓ Provide public seats in many locations
- ✓ Provide bus shelters with litter bins (not the ones with adverts)
- ✓ Grounds maintenance and environmental management at:

North Agnew Plantation

Woodham Burn

Great Aycliffe Way

Butterfly Meadow at Rail Halt

School Aycliffe Wetlands

Cobbler's Hall Plantation

Simpasture Railway Walk

Millfields/Bickford Terrace

The area known as Seven Hills

Byerley Park Nature area

Aycliffe Village Greens – custodians and maintenance

- ✓ Assist Aycliffe Youth Council
- ✓ Provide a lorry park
- ✓ Encourage Community Empowerment through the Customer Panel, Consultation and Open Days
- ✓ Provide small grants to local voluntary organisations
- ✓ Comment on planning applications

Great Aycliffe Town Council works with other Town Councils in the area to bring together local councils to share good practice, developing a strong voice for the local council sector in Durham.

The Town Council is **NOT RESPONSIBLE** for the **Town Centre**, which is in private ownership. The Town Council **DOES NOT**:

- X Own or provide services in the town centre
- X Empty household or business refuse bins
- X Manage schools
- X Manage the Newton Aycliffe Leisure Centre
- X Run economic development
- X Manage the highways
- X Manage the police, fire or ambulance services
- X Grant planning permission
- X Provide library services
- X Run social services
- X Run housing services
- X Provide bus services

CORPORATE SERVICES SECTION

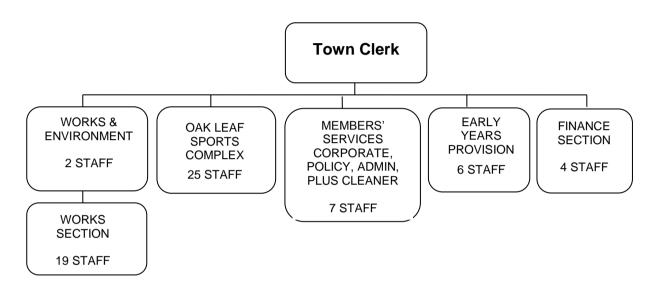
The Town Council

The Town Council Service Delivery Plan will be used as the Corporate Service Plan.

Great Aycliffe Town Council is one of the largest Town Councils in the country, with a planned Net Revenue Budget of £1,411,150 in 2016/17.

The Council currently employs 64 staff, made up of 40 full-time and 24 part-time employees supported by a number of casual staff, who do not form part of the formal staff establishment.

The Council's Establishment



The Council also retains the services of consultants for Human Resource matters, Health & Safety and Occupational Health services and other speciality services such as IT.

The Senior Officers within the Council are:

Town Clerk info@great-aycliffe.gov.uk Andrew Bailey Corporate & Policy Officer **Chrissy Walton** christine.walton@great-avcliffe.gov.uk daniel.austin@great-aycliffe.gov.uk Finance Manager Dan Austin Works & Environment Manager Steve Cooper steven.cooper@great-aycliffe.gov.uk Leisure Manager Judith Thexton judith.thexton@great-aycliffe.gov.uk Grounds Maintenance Co-Ordinator Lee Williams lee.williams@great-avcliffe.gov.uk Jackie Swainston <u>Jackie.swainsto</u>n@great-avcliffe.gov.uk Early Years Officer christine.ryder@great-aycliffe.gov.uk Senior Admin Officer Christine Ryder

Corporate Services and Personnel

This service area covers corporate and cross-cutting issues which have an effect across the entire Council. These are policy, planning, risk management, administrative and committee services, training and customer engagement. In addition, this service area is responsible for the implementation of performance management arrangements and in particular for setting up systems for monitoring the Council's progress in relation to continuous improvement. The **objectives** of this service are:

To ensure timely and appropriate advice to the Council on matters affecting the strategic and corporate activities of the Council

- ◆ To ensure effective management and implementation of the Council's policies and priorities
- ◆ To be aware of, and ensure compliance with, all duties and obligations as laid down in Acts of Parliament, statutory instruments and specific guidelines
- Maintaining and updating the Council's Constitution and Standing Orders
- Provide professional support and advice to Members and staff
- Ensuring the effective organisation and running of the Committees of the Council and overseeing the production of agendas and minutes of meetings
- ◆ To provide timely and appropriate advice in relation to all employee and employer relations issues
- Monitoring and managing the Council's risks
- Managing and overseeing the Council's arrangement for health and safety
- ◆ To provide advice in relation to training requirements for members and employees including delivering training when possible
- ◆ Town Council land and property matters including, village greens, sales and acquisitions
- ◆ To prepare the annual Town Council Service Delivery Plan including the setting of aims and annual targets
- Managing and administering the Council's Performance Management Framework
- Overseeing the use of consultants by the Council
- Maintain the Town Council's website and ensure an effective IT support service is provided across the Council
- Ensuring the effective running of the Youth Council
- Provide support and guidance for any elections
- Supporting the annual external audit inspection
- Assist with the preparation of the Great Aycliffe Neighbourhood Plan.

Administration

The Administration Section of the Council produces all minutes and agendas and provides support to other service areas and Members.

The **objectives** of the Administration function are:

- ♦ To provide effective, efficient typing and administrative support to officers and Members and reception services to the public in relation to the Council's functions
- Managing the records of the Council
- To assist with the upkeep of information on the Town Council's website
- To provide the necessary support at meetings of the Council and its Committees.

Members and Civic Services

This service area covers principally the work undertaken by the Mayor's Secretary and the general administration office staff in supporting the Mayor during their year of office.

The **objectives** for this service area are:

- To support the Mayor in their year of office
- To ensure that proper conventions and protocols are observed at all times

- ♦ To organise the necessary civic functions agreed annually by the Council
- To assist with civic hospitality for the Council and its guests
- To manage the Members' Allowances Scheme.

Finance Section

The Finance Section is responsible for the overall financial management of the Council and also provides an important support service to the Council's front line service areas, and to officers and members of the Council.

The Finance Section also plays an important corporate role in helping to ensure that sound arrangements are put in place for securing economy, efficiency and effectiveness in use of the Council's financial resources and in ensuring that the Council provides value for money to council taxpayers.

The main responsibilities of the Finance Section are detailed below:-

- Updating and monitoring compliance with the Council's Financial Regulations and Standing Orders for Contracts and Procurement
- Managing and developing the Council's accounting systems, internal controls, financial records, financial policies and procedures
- Reporting on the Council's financial performance
- Providing financial information to Members and Officers including the regular reporting of budgetary control during the year
- Preparing the Annual Revenue Budget and Capital Programme
- Preparing the Medium Term Financial Plan
- Preparing the Annual Statement of Accounts
- Preparing the Annual Governance Statement
- Treasury Management including the maintenance of the Treasury Management Code of Practice and the management of the Council's cash flow, loans and investments
- Managing an effective payroll service
- Managing an effective accounts payable and receivable function to ensure that all invoices are raised and paid promptly
- ♦ Manage an effective income collection and banking system to ensure that all monies receivable by the Council are collected and banked promptly
- ♦ Insurance arrangements
- Banking arrangements
- ◆ Taxation
- Managing an effective Internal Audit service; and
- Provision of financial advice and training

Detailed information on the Town Council's finances can be found in the Medium Term Financial Plan, Revenue and Capital Budget, Accounts and Finance Service Plan.

Capital Projects and Asset Management

The Council reviews its programme of proposed capital projects on an annual basis. Capital projects are those that relate to significant one-off investment in the Council's fixed assets such as its buildings, vehicles and machinery. Some represent one-off proposals, others a continuing programme of improvements in a particular area.

Capital Programme Budgets are prepared annually, based on the future capital investment requirements set out in the Council's Asset Management Plan. Indicative five year capital budgets are also included in the Council's Medium Term Financial Plan.

The Asset Management Plan covers a ten year period and ensures that the Council takes a planned approach to the long term maintenance of its assets. It also ensures that capital projects are undertaken within the context of the Council's strategic aims and targets set out within this document.

The **Capital Programme Budget for 2016/17 totals £254,750** and includes provision for the following planned projects:

- a new park development in the Cobblers Hall area of the town;
- replacement heating systems at Moore Lane pavilion and the golf complex;
- council offices flat roof replacement and energy efficiency works;
- replacement works vehicles and machinery;
- computer and photocopier replacement and website development;
- hand held digital radios for special events and the park patrol service;
- replacement play equipment at Byerley Park play area;
- play area surfacing repairs and skate park repairs;
- A new scoot track at Horndale Park;
- replacement of the golf irrigation system control panel and tank;
- footpath repairs;
- replacement litter bins and public seating;
- repainting of the bridge between the lakes at West Park;
- improvement works at Woodham bridleway; and
- wildflower meadow cutting and baling machinery.

The Council made **capital investment of nearly £315,000 in 2015/16** and the main capital works completed, or nearing completion, are listed below:

- Conversion works to St Oswald's pre-school office building;
- Golf complex conservatory replacement;
- Replacement office computers, servers and telephone system;
- A replacement tractor, utility vehicle, ride-on mower and new golf machinery,
- Replacement play equipment in Horndale and Oak Leaf play areas;
- ♦ A new multi-use games area at Moore Lane Park;
- ♦ The upgrade of the play area and other improvements at West Park;
- Golf course safety improvements and irrigation system repairs:
- Play area safety surfacing repairs and footpath repairs.

Further details on the Council's recent capital spending and capital investment plans for the future are provided in the 2015/16 Annual Report and Statement of Accounts and the 2016/17 Budget and 2016/17 to 2020/21 Medium Term Financial Plan.

Community Consultation

A wide range of consultations take place on a regular basis and use a number of different methods to encourage all ages to take part and give us their views.

Surveys are undertaken each year for users of the Oak Leaf Sports Complex and Senior Citizen's Excursions.

The allotment holders are surveyed every two years, and other ad-hoc surveys are undertaken as and when required.

In addition officers from the Town Council attend community events to highlight the services it provides and gather residents view.

The findings of the satisfaction survey undertaken by the Oak Leaf Sports Complex in January 2016 can be found below.

Area/Facility	Satisfied	%	Dissatisfied	%	Don't Know
Entrance/Reception	73	100%	0	0%	1
Toilets	73	99%	1	1%	0
Changing Rooms					
- Cleanliness	52	100%	0	0%	22
- Lockers	38	100%	0	0%	36
- Showers	29	100%	0	0%	45
- Toilets	58	99%	1	1%	15
Use of Facilities					
- Temperature	68	92%	6	8%	0
- Supervision	65	100%	0	0%	9
Bar					
- Cleanliness	70	100%	0	0%	4
- Range of goods	62	95%	3	5%	9
Function Room					
- Cleanliness	48	100%	0	0%	26
Catering					
- Cleanliness	64	100%	0	0%	10
- Range of goods	61	97%	2	3%	11
Staff	68	100%	0	0%	6

In total 74 users completed a survey form and as the following information shows there is a very high satisfaction rate for all the Oak Leaf Sports Complex services and facilities.

Users particularly liked:

- Warm and friendly staff
- Lovely atmosphere
- Clean facilities
- Quiz
- High quality sporting facilities.

Things users particularly **disliked** were:

- Temperature in bowls hall, either, too hot/cold
- Frozen food in catering
- Table Tennis too expensive and situated in a corridor.

Things that would encourage more use included:

- Dartboard
- Prosecco
- Live entertainment in the bar

Age range	5-14	15-20	21-30	31-40	41-50	51-60	61+
- Male	-	-	5	2	8	6	35
- Female	-	-	2	2	1	6	10

92% of users though they received good value for money, 8% felt they only received average value for money with no one feeling they didn't receive good value.

The customer satisfaction survey for the Senior Citizen's Trips was completed by 650 people with the overall results shown on page 13.

Overall 437 people though the trips were excellent with another 191 thinking the trips were good. Only 14 people thought the trips were average or poor.

The weather, as always, can have a very big impact on the 'day out' with 170 people providing an average or poor response and 478 thought the weather was excellent or good.

397 people thought the lunches were excellent with 197 stating they were good, 44 people thought the lunch was average with only 10 people rated the lunch as poor.

Council staff and the driver/courier both received very high responses to an excellent service and no one felt they had received a poor service.

The results for each trip can be found below. Very high satisfaction rates were given for the outings to The Lake District and Northumberland. There are only three trips to South Shields giving the lower overall response numbers.

Only a selection of passengers on each coach was asked to complete a questionnaire.

Senior Citizens' Excursion Survey Results

BLACKPOOL							
Rating	Overall	Weather	Council Staff	Transport	Driver-Courier	Lunch	Comfort stop
Excellent	75	37	82	78	88	77	56
Good	24	33	18	22	12	21	41
Average	2	29	2	2	2	4	5
Poor	0	3	0	0	0	0	0
			THE	BORDERS			
					Driver-		
Rating	Overall	Weather	Council Staff	Transport	Courier	Lunch	Comfort stop
Excellent	73	48	100	99	+	78	63
Good	48	43	26	28	 	35	54
Average	4	36	0	1		13	3
Poor	2	1	0	0	0	2	0
			THI	E LAKES			
Rating	Overall	Weather	Council Staff	Transport	Driver- Courier	Lunch	Comfort stop
Excellent	104	56	107	111	118	74	94
Good	19	46	19	14	8	37	29
Average	1	23	0	0	0	10	3
Poor	0	1 0 0 0	0 0 4		0 4		
			NORTHU	JMBERLAND			
					Driver-		
Rating	Overall	Weather	Council Staff	Transport	Courier	Lunch	Comfort stop
Excellent	85	35	103	103	 	70	60
Good	39	45	23	24		45	51
Average	2	40	0	1		9	8
Poor	0	8	0	0	0	4	0
			SCAR	BOROUGH			
Rating	Overall	Weather	Council Staff	Transport	Driver- Courier	Lunch	Comfort stop
Excellent	68	62	80	76		56	55
Good	34	31	23	24		42	41
Average	2	10	1	2	 	6	4
Poor	0	1	0	2		0	0
1 001				H SHIELDS			
			2001		Driver-		Comfort
Rating	Overall	Weather	Council Staff	Transport	Courier	Lunch	stop
Excellent	32	10	44	44	49	42	0
Good	27	32	16	17	12	16	0
Average	1	17	0	0	0	2	0
Poor	0	1	0	0	0	0	0

A Customer Panel was set up in August 2007. The panel is involved in the setting of Council targets and is consulted on a range of matters including the budget setting process and the annual budget consultation.

A Youth Council was set up in November 2008 who is also consulted on a range of matters. In addition the Youth Council has been given a devolved budget to help deliver specific projects highlighted by the young people of the Great Aycliffe area.

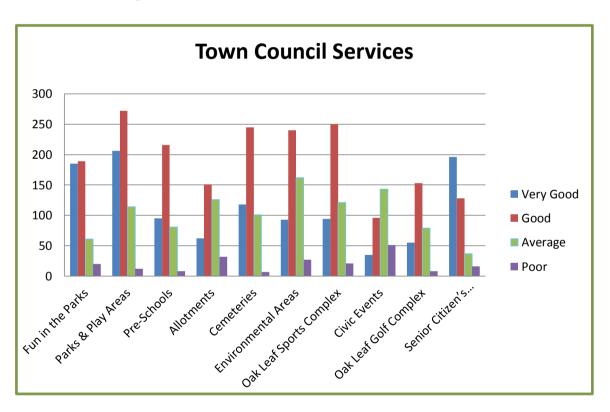
We will continue to be flexible in our approach to consultation but our methods of consultation will be realistic in terms of cost and available resources. The Council continues to have a regular programme for surveying users of our services, and we continue to publish a quarterly newsletter.

Comments from Residents

(As Part of the Great Aycliffe Neighbourhood Plan Consultation)

When asked what the best three things were about living in Great Aycliffe the environment (289) came out top with residents commenting repeatedly about the green and leafy town with lots of open spaces, parks and play areas. Community (116) was ranked second with many comments regarding a good community spirit, a village feel in many areas, friendly neighbours many of whom had lived there for years. Transport (52) was ranked third with the proximity to the motorway and rail links being cited most. Overall 564 people took the time to comment on this section.

Residents were then asked to rate a number of Town Council services, the details of which can be found on the following table.



A few of the comments made by residents are set out below.

- ◆ There is still a need for better community involvement in a range of projects allowing greater freedom for residents to arrange and develop projects – art crafts, performance arts in green spaces/parks.
- Need to focus on activities for all ages not just young children − teenagers need to be kept engaged.
- Once again, mention of parks, pre-schools etc. which is admirable but what about extra seating in parks for the elderly.
- Unable to differentiate between what GATC and DCC provide and some overlap.

- ◆ There were a number of comments stating the Town Council didn't listen to the residents.
- I am impressed with how the town has developed and is thriving, well done.
- There were a number of comments to review the Civic Events and are they needed.
- There were quite a number of older people who stated they went on the Senior Citizen's Trips but why didn't we charge a small amount to help off-set the cost.

As part of the Neighbourhood Plan consultation process residents were also provided with some financial information regarding the cost of Town Council services and then asked to make three choices from a list and rank them in order preference for continued service delivery.

In summary:

- ◆ 23% of respondents ranked grass cutting and flower beds on Town Council owned land as the top priority;
- parks and play areas were ranked second with 22%; and
- public seating, bus shelters and litter bins were ranked third with 17%.

These responses are generally, in line with previous surveys and questionnaires, the least important areas for residents were Civic Events and the Oak Leaf Golf Course with only 1% support for each.

Value for Money

Although the previous best value legislative requirements have been removed from Town and Parish Councils, the Town Council considers it vital to continue to deliver services under the ethos of best value and providing value for money to the local tax payers.

The Town Council consults its community on a regular basis from a town wide satisfaction survey undertaken every three years (this had been postponed for a number of years as a town wide survey would be undertaken as part of the Great Aycliffe Neighbourhood Plan process).

A section on Town Council Services was incorporated into the neighbourhood plan consultation including questions on 'value for money' and 'satisfaction with services'. It was extremely pleasing, in the current economic climate, to receive the following responses which showed continual improvement on previous surveys:-

2007 2009 2014 63% 72% 79%

Satisfied with the work of the Town Council				
	2007	2009	2014	
	67%	72%	77%	

However, after more detailed analysis when the negative responses, which do not relate to Town Council services, such as the state of the town centre, comments about street lights, refuse collection and the state of the refuse tip are removed altogether this would take the adjusted figures to:-

Providing Value for Money 84% Satisfaction with the Town Council 82%

The Town Council undertakes an annual review of its functions, measures performance on a quarterly basis and produces a number of strategic documents, including this plan and the Medium Term Financial Plan, which are audited by an independent external auditor.

Consultations on specific projects and the annual budget consultation continue to take place.

Great Aycliffe Town Council will continue to make arrangements to secure continuous improvements in the way in which it exercises its functions, having regard to a combination of economy, efficiency and effectiveness in the use of public money.

The Council will continue to undertake a programme of service reviews which have member involvement. The Service Review Working Group is charged with the following responsibilities:

- ◆ To undertake reviews of services as determined by the Council from time to time
- ◆ To consider and make recommendations to the appropriate committee regarding all aspects of value for money for that service.

A Review Sub-Committee was established in May 2015 which is tasked with reviewing the work of corporate services including the following specific responsibilities:

- To review the Town Council Service Delivery Plan to ensure it is fit for purpose and clearly defines the work of the Town Council.
- To consider the setting and review of the Council's strategic targets on an annual basis;
- To undertake a review of the Council's policies; and
- To prioritise the services of the Council and make recommendations to the Service Review Working Group to ensure that a joined up approach is delivered when reviewing both service delivery and targets.

Members

The Council has a membership of 30, which is made up of 25 Labour and 5 Independents.

The area represented by the Town Council is divided into eight wards.

•	Aycliffe Village	1 member
•	Aycilite village	I IIICIIIDCI
•	Aycliffe Central	3 members
♦	Byerley Park, Horndale and Cobblers Hall	6 members
♦	Neville	2 members
•	Shafto/St Mary's	4 members
•	Simpasture	2 members
•	Woodham	6 members
♦	West	6 members

The Council conducts its business through committees and the committee structure is set out below. The responsibilities of each committee are set out in the Council's Constitution and are reviewed annually. The Member contact details can be found at the end of this document.

Election of Mayor

The Council elects a Town Mayor annually from amongst its members and the Mayor for 2016/17 is Councillor Jed Hillary, the Mayoress will by Councillor Mrs Wendy Hillary. The Mayor has chosen the Rifles Care for Casualties, Aycliffe Village Hall Association and Newton Aycliffe Youth and Community Centre as his charities for his term of office.



Councillor Mrs Mary Dalton was elected as Mayor of Great Aycliffe in May 2015 and her term of office lasted until the Annual General Meeting of the Council in May 2016.

There are a number of formal civic engagements each year, which include:

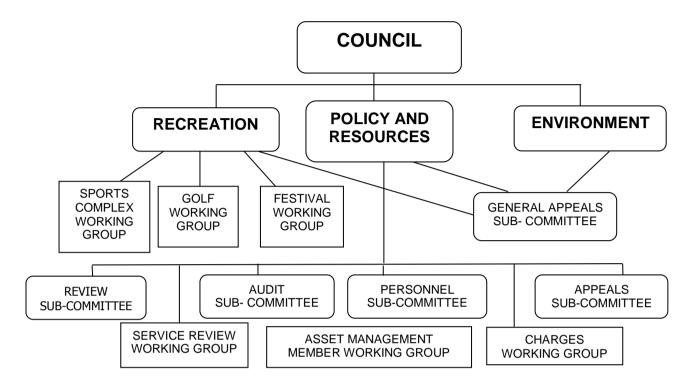
- ♦ The Civic Ball
- Remembrance Sunday
- Mayor's 'At Home'
- ♦ Civic Service
- Carol Service

In addition, to these, the Mayor attended a further 155 engagements. The Mayor was escorted by her Consort Councillor Michael Dalton.

The Mayor raised £4,350 for her nominated charities in her year of office. The Renal Unit at James Cook Hospital received £3,550, Friends of Senior Citizens received £200, Baden Powell Scouts received £200, Newton Aycliffe Division Guides Association received £200 and 1^{st} Newton Aycliffe Scouts Association received £200.

Committee Structure

The Council originally considered its Constitution in 2005/06. The Constitution was adopted in May 2009 with a review undertaken each May. The Constitution is reviewed annually to ensure it is still relevant and fit for purpose for the Town Council.



The Local Authorities' (Members' Allowances) Regulations 2003 came into force on the 1st May 2003, which allowed the Council to pay each member a basic parish allowance.

After taking advice from the Independent Remuneration Panel of Sedgefield Borough Council (as was) in April 2005, the level of remuneration was set at £1,059.60 per annum for each member of the Town Council. This amount has not increased since that date.

Appointment of Committees

The three main committees are appointed at the Council's Annual General Meeting in May each year and a list of the dates for the committee meetings in 2016/17 is set out in the Council's newsletter and are available on the Council's website.

Members for the various sub-committees, working groups and representatives on outside bodies are also appointed at the Council's Annual General Meeting.

Public Participation

Meetings of the Council, its Committees and Sub-Committees are normally open to the public, unless their presence is prejudicial to the public interest because of the confidential nature of the business or for some other special reason.

Notices and agendas are displayed on local and Council notice boards. Agendas and reports are available from the Council Offices or website on the Friday afternoon preceding the meeting. Meeting dates are published in the Council's newsletter.

The public entrance to the council chamber opens 30 minutes prior to the meeting.

During the public questions item on Council, Committee and Sub-Committee agendas, members of the public may make representations, ask questions and give evidence in regard to agenda items at the meeting attended. A period of up to 20 minutes has been allocated at each Council or Committee for this purpose. Each person may speak once for 3 minutes only in respect of business itemised on the agenda.

With the exception of the Annual and Extraordinary Council meetings, members of the public may submit a written question, in advance, for the Council agenda. In addition, verbal questions may also be raised by the public.

However, there are strict protocols governing written and verbal public questions and the circumstances in which they may be posed and responded to. Full details governing written and verbal questions to the Council are included on the website or may be obtained from the Council Offices.

Public Filming, recording or other reporting at Council/ Committee meetings

The Council understands that it is required by legislation to allow any member of the public to take photographs, film and audio record the proceedings and report on all public meetings and that **no** prior permission is required. However, we ask that any person wishing to film or audio record a public meeting let Council staff know in order that all necessary arrangements can be made for the public meeting.

The Council will provide "reasonable facilities" to facilitate reporting and provide a space to view and hear the meetings, seats and a table. However, this will not be part of the seating arrangements for the Council itself or an area required by Council staff or invited guests.

It is not permitted to provide a running verbal commentary.

Those undertaking reporting must not act in a disruptive manner such as making excessive noise, use of intrusive lighting, use of flash photography or moving around the designated area without the consent of the Chairman.

Public will be excluded from a meeting, under the Council's Standing Orders, if acting in a disruptive manner.

Recording equipment must be removed from the chamber if at any stage the meeting becomes a private meeting. No trailing cables or plugging in to sockets of electrical equipment will be permitted.

Children and vulnerable adults are not to be filmed, recorded or photographed or otherwise reported about where the relevant responsible adult has not given consent.

Part of the public area will be used, if required, for children and vulnerable adults or those public attending who do not wish to be filmed, however, this is within the limitation of the Council Chamber and its layout.

Persons taking part in the public participation section, excluding children and vulnerable adults as indicated above, may be filmed, recorded or photographed or otherwise reported whether they are in a designated area or not.

Persons filming meetings etc. are likely to record personal data of individuals. These persons must take care to ensure that personal data is used in accordance with the Data Protection Act 1998.

Representation

Organisations based on the Town may request Members of the Town Council to attend their meetings thereby providing a link between the two, where information and ideas can be shared for the benefit of all.

The Council nominates representatives annually to these organisations and the current list of outside bodies and their representatives are:

- a) <u>Aycliffe Youth Council</u> Councillors J Atkinson, D Atkinson and the Corporate and Policy Officer.
- b) <u>County Durham Association of Local Councils</u> Councillors RS Fleming (Leader), M Iveson (Deputy Leader) and the Town Clerk.
- c) <u>Aycliffe Village Community Association</u> Councillor C Wheeler
- d) <u>Woodham Village Community Association</u>
 Councillors N Collinson and K Henderson
- e) <u>Great Aycliffe and Middridge A.A.P. Local Council's Committee</u> Councillors RS Fleming (Leader) and B Hall and the Town Clerk.
- f) <u>Larger Local Councils' Forum</u> Councillors RS Fleming (Leader), M Iveson (Deputy Leader) and the Town Clerk.
- g) <u>Newton Aycliffe Youth Centre</u> Councillor C Wheeler
- h) <u>Aycliffe and District Bus Preservation Society</u> Councillors I Gray
- i) <u>Friends of Byerley Park Local Nature Reserve</u> Councillor I Gray
- j) <u>Friends of Stockton and Darlington Railway</u> Councillor J Atkinson
- k) Neighbourhood Plan Steering Group

Councillors J Atkinson, MA Dalton, I Gray, B Hall and C Wheeler

I) <u>Crime & Community Safety Task Group</u> Councillors M Iveson and M Ashcroft

Relationship with Durham County Council

Local government in England and Wales is provided by a network of primary and secondary councils. The primary council serving the Great Aycliffe area is Durham County Council.

Great Aycliffe is constituted as a town council and is therefore the tier of local government closest to the residents.

Durham County Council is responsible for providing education, social services, fire and consumer protection, strategic and local planning, waste collection and disposal, economic development and leisure. Durham County Council has a number of Area Action Partnerships which try to provide a link between the residents and the County Council.

The Area Action Partnership has been in place since April 2009 – The Great Aycliffe and Middridge Partnership (GAMP). The Town Council makes every effort to play a significant role within this group and wherever possible reflect the wider needs of the area.

The top three priorities for GAMP have been identified as:

- 1. Activities for young people
- 2. Crime and community safety
- 3. Employment, enterprise, education and training

The Town Council aims try to reflect these priorities and to deliver targets in line with the above whenever possible.

TOWN COUNCIL SERVICE AREAS

Service Areas

This section of the Plan explains the individual services we provide and the purpose of the service.

Because of the increasing emphasis on ensuring that all Great Aycliffe Town Council targets can demonstrate direct linkage to the overall aims of the Council, individual service areas have developed service plans and action plans which can be linked back clearly to the Council's aims.

As always, we invite the community's comments on the Plan and positively welcome constructive criticism, which will help us to improve the information we provide for you each year.

Works and Environment Section

The Works and Environment Section provides a range of what might be called 'grounds maintenance' services, including grass-cutting, floral bedding displays, hard and soft landscaping, tree maintenance and planting, play equipment maintenance and installation, litter-picking, supervision of park activities, maintenance of parks, playing fields, woodlands, nature areas, open spaces and amenity areas, a burial service and the preparation of graves.

In addition, the Section carries out the inspection and maintenance of Town Council owned buildings and property, and inspects and maintains **Town Council owned** footpaths, roads, cemeteries, bridges, public seats and bus shelters.

The Works and Environment Section provide a range of skilled services to the Council. These services include:

- Grass cutting
- Design, planting and maintenance of annual floral bedding displays
- Management, inspection and maintenance of amenity trees and woodlands
- Management and maintenance of shrub beds and perennial borders
- Management, inspection, maintenance and renewal of play equipment and play areas
- Operational management and maintenance of the Oak Leaf Golf Course and Driving Range
- Management, associated record keeping, burial service and maintenance of two cemeteries
- Maintenance and burial service of Aycliffe Village Churchyard
- Management, inspection and maintenance of allotment sites
- Management, inspection and maintenance of Council owned parks
- Maintenance and inspection of Council buildings and property
- Maintenance and inspection of Council roads and footpaths
- Maintenance and inspection of bus shelters, litter bins and public seating
- Provide expertise and assistance in setting up and staging special events
- Management, setting up, inspection and maintenance of Christmas lighting display
- Management of the community enhancement award scheme
- Work in partnership with other agencies to enhance and improve other amenity areas not under the ownership of Great Aycliffe Town Council
- Provide and manage a park patrol service

- Provide an 'out of hours' service for emergency call outs in relation to security or health and safety issues
- Supply and maintain sufficient plant, vehicles and equipment required to undertake the above services
- To carry out operational duties in a safe manner by employing safe working practices and undertaking risk assessments to ensure the health and safety and welfare of staff and the general public
- To work with schools to encourage environmental awareness
- To manage and maintain wild flower areas and wetlands.

The Works and Environment Service charges are allocated across other service areas' budget headings as appropriate and this reflects the variety and range of the work which the Section undertakes.

The **objectives** of the Section need to reflect the variety of services provision and is:

◆ To ensure adequate provision and management of well-maintained and accessible environmental areas, allotments, cemeteries, parks and play areas, which meet the needs of all the community in a cost effective, efficient and timely manner.

Parks and Play Areas

We currently manage and maintain 9 parks, all of which have play equipment.

The 9 parks are:

- ♦ Town Park
- ♦ Woodham
- ♦ St Oswald's
- Simpasture
- Aycliffe Village
- Moore Lane
- ♦ West Park
- Horndale
- Byerley Park

We also provide and maintain play areas at School Aycliffe, Scott Place and the Oak Leaf Sports Complex.

The Works and Environment Section carry out maintenance and upkeep of the parks and the play equipment in them and also employs a Park Patrol Service to carry out regular patrols of these areas to prevent anti-social behaviour and any misuse of the facilities. Regular inspections are undertaken of play equipment to ensure that it is safe.

The **objectives** for this service area are:

- ◆ To maintain the Council's parks and play equipment in order to provide a clean, safe environment for the community to use
- To carry out a phased programme of replacing play equipment in the Council's parks.

Playing Pitches

The Council provides five full sized permanent football pitches for the use of the community with 4 senior teams and various youth football teams using these during each football season. The football pitches are located at:

- Oak Leaf Sports Complex
- ♦ Simpasture Park
- ♦ Moore Lane Park

In addition, we provide mini-soccer facilities, which cater for junior football teams at the Oak Leaf Sports Complex fields.

Our seasonal charges for the pitches range from £410 to £580, depending on location and the facilities provided. Junior team fees have been frozen at the 2015/16 prices and rounded up to £370.

The **objectives** for this service area are:

- To seek to provide sufficient playing pitches to meet the demand from the community
- To ensure that the pitches provided by the Council are maintained to an acceptable standard
- ♦ To liaise with and work in partnership with other appropriate bodies to secure the availability of suitable playing pitches and to consult as necessary with users
- To keep under review the charging policy for the use of playing pitches.

Allotments

The Council provides and supervises five allotment sites. These are located at Aycliffe Village, Finchale Road, Clarence Chare, Byerley Park and St Oswald's Park. There are a total of 212 allotments and fees range from £20.00 to £40.00 per year depending on the size of the plot.

We also provide 9 pigeon sites at St. Oswald's and 5 poultry sites at Clarence Chare.

At the inaugural Allotment Tenants Annual Meeting in 2001 and again in February 2010, tenants were asked if they would like to form an allotments association and manage the sites themselves.

The tenants decided that they wanted the Council to manage the sites and agreed to an 'Allotments Charter', which sets out the Council's future commitment to the allotments and also the maintenance standards we intend to achieve and maintain at the sites.

The annual meeting, which is open to all allotment tenants, ensures that the Charter's standards are adhered to.

As a Council we continue to explore new initiatives to reduce green waste and have produced a Good Composting Guide, which has been issued to all tenants.

New allotment tenants are also provided with an Allotment Tenants Handbook, which contains useful information and tips on how to get started.

The **objectives** of this service area are:

- To provide sufficient allotment plots to meet demand
- ♦ To maintain all allotment sites up to the standards set out in the Council's Allotments Charter and Tenancy Agreement
- To liaise with allotment holders and their representatives on a regular basis
- To ensure that the obligations of the allotment holders under the Allotments Charter are carried out.

Cemeteries and Burials

The Town Council is the burial authority and is responsible for the following facilities:

- Stephenson Way Cemetery
- West Cemetery

Stephenson Way Cemetery was opened for interments in 1963 and West Cemetery in 2000.

Burial spaces are available at both cemeteries. However, Stephenson Way is now restricted to reserved and cremated remains plots as the cemetery nears full capacity.

In addition, the Council carries out the burial function at Aycliffe Village Churchyard and also maintains the Church grounds. The burial function is undertaken on a rechargeable basis.

The Council works hard to ensure that not only does it provide high quality services, delivered in a professional and sympathetic manner, but that these standards are also observed by funeral directors and stonemasons when carrying out duties in the cemeteries.

To this end, the Council introduced an approval scheme for stonemasons. Only stonemasons on the approved list are allowed to operate in the Council's cemeteries. Before being accepted on the approved list, stonemasons must provide references from other local authorities regarding standards of workmanship and also produce health and safety documentation and public liability insurance certificates.

In an effort to help bereaved families through a difficult time in their lives, the Council has also produced a reader-friendly booklet, which is issued to grant holders, detailing various aspects of cemetery procedures.

The **objectives** of this service area are:

- To provide facilities for burials.
- ◆ To provide and manage attractive and well-maintained cemeteries for parishioners and non-parishioners alike
- ◆ To ensure that liaison with undertakers, stonemasons, ministers and the bereaved, and the administration of the service are efficient, professional and sympathetic at all times.

Street Equipment

This service area relates to the maintenance of street equipment such as bus shelters, dog bins, litter bins, public seats and parish footway lighting.

The Town Council provides public seating and most of the bus shelters within the parish (with the exception of the Adshel style shelters located on Woodham Way, Williamfield Way, Burnhill Way and the Industrial Estate).

We also provide **some** footpath lighting, dog bins and litter bins on areas for which we have responsibility. Although, **Durham County Council is responsible for the emptying** of **all dog bins** and provide most dog and litter bins.

The **objectives** of this service area are:

- ◆ To keep under review the demand/requirements for additional street equipment
- To ensure that existing equipment is maintained in a clean and safe condition
- ◆ To respond effectively to remove graffiti from premises and property for which the Council has responsibility.

Environment

One of the key roles of the Works and Environment Manager is to raise environmental awareness within the Great Aycliffe area and two multi skilled 'Town Pride' operatives enable the Town Council to deal with urgent and also assist with various environmental issues.

In addition, the Works and Environmental Manager coordinates works with other external bodies such as local schools, Police and Youth Offending Service to raise awareness about the environment, climate change and developing a sense of pride in our local area.

The Environment Centre in Moore Lane Pavillion is the base for many community and school events; this is supplemented with various other activities around the town.

The **objectives** of this service are:

- ◆ To create a greater understanding of the natural environment around Great Aycliffe
- ◆ To provide opportunities for members of the public to become more involved in their Town's practical environmental management
- ◆ To develop and maintain strategic environmental policies for Great Aycliffe Town Council
- ◆ To identify suitable conservation and environmental works for the Town Pride Team and volunteers on natural green areas
- ◆ To examine opportunities to improve the green spaces taken over from Durham County Council and bring them in line with Town Council standards.

Outside Events

The Council organises several events each year for its community. This service continues to be popular, with many residents enjoying the various events throughout the year including the following events:

- Aycliffe Festival
- Senior Citizen's Trips
- ♦ Community Enhancement Awards
- Fun in the Parks
- ♦ Fireworks Display
- ♦ Christmas Lighting
- Santa Tours

There is input to this service area from a number of staff, principally the Leisure Manager, the Works and Environment Manager and the Leisure and Environment Assistant.

We continually seek to work in partnership with other bodies in the organisation and staffing of outside events.

The **objectives** of this service area are:

- To organise and/or stage outside events in accordance with the Council's priorities
- To ensure that the organisation of each event complies with all statutory regulations and requirements
- ♦ To continually survey the community in relation to its satisfaction with such events and to respond to the results of such surveys
- To actively seek to work in partnership with other appropriate organisations in staging or organising outside events.

Pre-School Learning

The Council's aim is to provide a high quality service, where every child feels protected, is happy and has fun, in a safe and secure learning environment at St Oswald's.

Our standards are high and St Oswald's Pre-school has received a successful inspection from the Office for Standards in Education (Ofsted), receiving a 'good' grading at their last inspection.

To enable us to develop and maintain these standards we have an excellent ratio of well-trained and motivated staff, who work with the children on a daily basis.

The work of the Pre-school is managed by the Council's Early Years Officer, who ensures the smooth running of the Pre-School in accordance with Council policy and current legislation.

The continual training of the staff is vital to the operation of the Pre-School, and the Council ensures that sufficient resources are available to ensure that high standards continue to be achieved.

The **objectives** of this service area are:

♦ To ensure the Pre-school is fully inclusive in meeting the needs of all children, particularly those that arise from their ethnic heritage, social and economic background, gender, ability or disability.

- ◆ To ensure that quality learning experiences are provided for the children, appropriate to their stage of development
- ♦ To provide the Early Years Foundation Stage and meet the Safeguarding and Welfare Requirements
- To ensure that the current high standards within the Pre-school is developed further
- ♦ To ensure that appropriate training is identified and provided for all staff in all aspects for the provision of the service
- To ensure effective liaison and joint working with other organisations, particularly with Sure Start County Durham, who have an interest in the provision of early years learning
- ♦ To seek to secure, for the benefit of the service, assistance, resources and contributions towards its operation
- To keep the service under review and to make appropriate recommendations.

Oak Leaf Sports Complex

The Oak Leaf Sports Complex is a family friendly facility, open 7 days each week from 9.00 am until 11.00 pm. We continue to provide facilities for five-a-side football, badminton and table tennis within the main sports hall. The Complex also provides the Town's only squash courts and indoor bowls facility.

The bar/catering function provides an excellent facility and a range of reasonably priced meals. The function room can cater for 60 users and is able to offer an excellent venue for a number of leisure activities such as private functions, meetings, bridge and various fitness classes. We employ 25 staff within the Complex, supported by a pool of casual and coaching staff.

The **objectives** for this service area are:

- ◆ To provide and maintain a variety of sporting activities commensurate with the size and capability of the Complex and in accordance with the Council's priorities
- To be flexible in our approach to the facilities provided
- To provide and maintain a bar/catering facility
- ◆ To ensure that an efficient and effective booking service is operated for those wishing to use the facilities
- To seek to maintain or increase levels of usage for each of the activities undertaken
- ◆ To be alert to new initiatives and provide appropriate and timely advice to the Council in relation to the same.

Oak Leaf Golf Course and Driving Range

The Council provides an 18-hole golf course and an 18-bay driving range. There is involvement from a number of different sections in the operation of both.

The golf shop and driving range is staffed by a Golf Manager who is under a management contract with the Town Council, whose **responsibilities** are:

- ♦ To collect fees for the Golf Course and Driving Range
- ◆ To operate the Driving Range
- To work with, and provide an administrative service for, the Oak Leaf Golf Club
- ◆ To promote and support junior golf in all appropriate ways
- ◆ To take tee reservations and to administer party bookings
- To provide a golf shop with associated professional services.

The Works and Environment Section employ green-keeping specialists who are dedicated to maintaining the course to a high standard.

The **objectives** in relation to these two facilities are:

- To provide a warden service to the golf course through the Park Patrol Service
- ♦ To maintain the Golf Course and Driving Range to an acceptable standard.

The Council also has in place a Golf Working Group whose main responsibilities are:

- ◆ To keep the course layout under review, with the intention of all-year-round 18-hole provision
- To keep under review the management arrangements for the two facilities
- ♦ To ensure that there is an opportunity within the Golf Working Group for users to make their views known on the operation of the facilities.

AIMS AND TARGETS

In February 2005 the Council agreed a strategic mission statement which is that Great Aycliffe aims to be: "A quality Council, working in partnership, listening to and speaking up for the community, to bring excellent services to Great Aycliffe."

However, following the town wide survey undertaken as part of the Neighbourhood Plan Process from July to November 2014 it was suggested that 'quality' should be replaced with 'proactive and responsive'. Residents also suggested changing 'to bring excellent services to Great Aycliffe' to 'contributing towards making Great Aycliffe an excellent place in which to live for all its residents'.

After consideration by Council it was agreed that this more accurately reflects our aspirations which is to be:

"A proactive and responsive Council, working in partnership, listening to and speaking up for the community, contributing towards making Great Aycliffe an excellent place in which to live for all its residents"

In support of this statement, the Council agreed a number of strategic aims, which are reviewed on a regular basis. These are still considered fit for purpose and will help achieve the overall vision. The eight strategic aims are:-

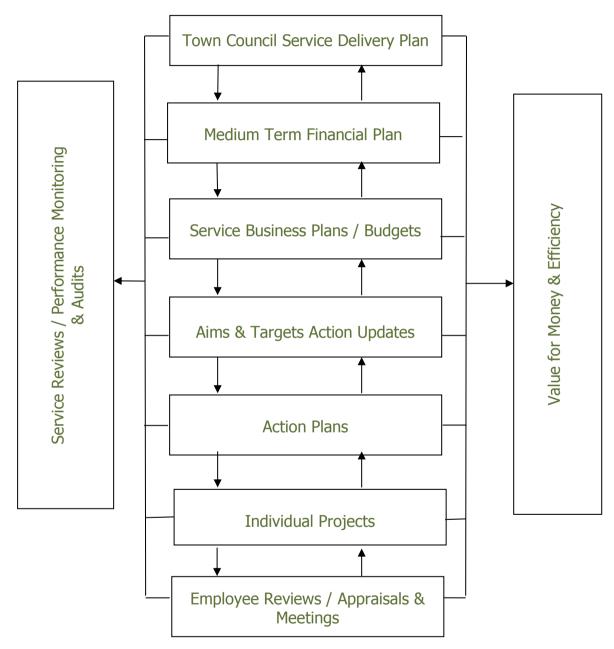
1.	To provide good quality governance and management of the Council.
2.	To manage the council's finances and assets in a responsible manner.
3.	To provide accessible, affordable leisure facilities and opportunities.
4.	To provide pre-school education as appropriate in Great Aycliffe.
5.	To contribute to the environmental improvement of Aycliffe by managing and developing parks, play areas and green spaces.
6.	To help and encourage partnership working to improve the services and facilities for the residents of Great Aycliffe.
7.	To encourage the residents of Great Aycliffe to become involved in local democracy.
8.	To research information and make the case for Great Aycliffe.

As part of the Great Aycliffe Neighbourhood Plan (GANP) consultation process, residents were asked specifically about Town Council services, including if they considered the vision and strategic aims were still relevant for the Town Council and the residents of Great Aycliffe. 93% of respondents agreed the vision and 92.5% of respondents agreed the strategic aims were still appropriate.

The Council sets a series of targets under each aim to ensure that the aims are met. The targets are reviewed annually as part of the end of year assessment process. However, following the GANP consultation, a more robust and comprehensive review was undertaken by Senior Management Team and the Performance Management Group to ensure comments made during the consultation process could be incorporated into the targets for the Town Council.

Performance Management

The successful introduction of a comprehensive performance management framework a number of years ago ensures a consistent approach to performance management is applied across all services. Quarterly monitoring of targets and regular progress reports to the Council are also undertaken. These improvements have been closely linked with the budget setting process and risk assessment.



Progress on Council targets is discussed at Performance Management Group, which all service managers attend. The Review Sub-Committee regularly reviews progress on the existing targets and works with Senior Officers to set new targets for the coming year. A report is given to the Council on a quarterly basis and the Customer Panel on a six monthly basis. The progress made during the year informs the development of targets for the following year.

Council Targets 2015/16

When setting targets every effort is made to ensure the aims and targets are closely linked to medium term financial planning and the budget setting process and within the context of the Council's Asset Management Plan. It is acknowledged, however, that some work matters and capital projects are generated from other areas as and when funding becomes available.

Additional funding is occasionally made available from others sources, giving rise to one-off projects that are not part of the aims and targets but are important to take advantage of. The Parish Performance Plan is therefore only a guide for the Council in deciding on spending priorities in future years and guides the medium term financial planning for the Council.

The targets for the last financial year (under each aim) are set out under each specific service area, including a statement of progress achieved against each target.

Appendix 1 provides the close out status on targets for the last financial year.

Council Targets 2016/17

We aim to take into account your views and act upon your priorities in order to improve our services for the people of Great Aycliffe.

We also strive to take into account the wider government agendas where possible, such as the Area Action Partnership and the general health improvement agenda.

Consultations, questionnaires and attending public meetings ensure we are able to reflect the needs of the residents when we set and prioritise the targets for the Council. The Council's budgets are developed in line with these targets. In addition, Members, the Customer Panel and Youth Council have also been consulted and an annual budget consultation is also held.

It is worth noting, once again, that the Town Centre is in private ownership and is **NOT** the responsibility of the Town Council. The Town Council has limited input into any meetings or progress made in this area, although we strive to have a larger impact.

The list of new targets for the coming financial year can be found at Appendix 2.

PEST ANALYSIS

In analysing the macro-environment, it is important to identify **external factors** that might in turn affect a number of variables that are likely to influence the operation of the Council.

This PEST analysis is merely a framework that categorises issues as political, economic, social and technological forces.

This analysis is not a set of rigid compartments into which ideas need to be sorted it is best thought of as a set of information on what is happening externally that will or may affect the service.

PEST ANALYSIS FACTORS	POTENTIAL IMPLICATION AND IMPORTANCE				ACTION
	IMPACT	Туре:	Impact:	Importance:	
	High Medium Low Undetermined	Strength Weakness Opportunity Threat	Increasing Unchanged Reducing Unknown	Critical Important Unimportant Unknown	
			Politi	cal	
County Council Issues	High	Threat	Increasing	Important	Make case for Great Aycliffe at every opportunity Feed issues to CDALC for representation
Regional Assembly for NE	Undetermined	Threat	Unknown	Unknown	Monitor
Changes in Government policy / legislation	High	Threat	Increasing	Important	Keep up-to-date Lobby via NALC
External Audit Inspections	Medium	Opportunity	Unchanged	Important	Comply with FRISSE Maintain internal control Adhere to legislative requirements
Political balance of Council	Low	Strength	Reducing	Important	Be apolitical Work with all parties
Local Government elections	Medium	Opportunity	Increasing	Important	Await outcome Keep up-to-date with changes
Change in Government	Medium	Threat	Unknown	Important	Await outcome React accordingly
Localisation of support for Council Tax Grant	High	Threat	Unknown	Critical	Monitor and await information from Government and Durham County Council

PEST ANALYSIS FACTORS	POTENTIAL IMPACT	IMPLICATION AND IMPORTANCE			ACTION
	High Medium Low Undetermined	Strength Weakness Opportunity Threat	Increasing Unchanged Reducing Unknown	Critical Important Unimportant Unknown	
			Econo	mic	
Increase in Tax Base (More houses)	Medium	Opportunity	Increasing	Important	Monitor
Changes in interest rates	Medium	Threat	Increasing	Important	Borrowing/repayments Loss on interest Medium Term Financial Plan
Skills Shortages	Medium	Threat	Increasing	Important	Monitor
Inflation	Medium	Threat	Reducing	Important	Efficiency savings Precept rate
Levels of Employment	Medium	Weakness	Unknown	Important	Monitor
Demand for Services	Medium	Threat	Reducing	Important	Monitor and offer promotions where possible
Lack of government grant funding/ limited fund raising ability	Medium	Weakness	Increasing	Important	Review Bid for funding whenever possible
Requests for financial assistance from outside bodies	Medium	Threat	Increasing	Important	Monitor
Severe weather	Medium	Threat	Unknown	Important	React accordingly

PEST ANALYSIS FACTORS	POTENTIAL IMPACT	IMPLICATION AND IMPORTANCE			ACTION				
	High Medium Low Undetermined	Strength Weakness Opportunity Threat	Increasing Unchanged Reducing Unknown	Critical Important Unimportant Unknown					
	Sociological								
Access to services	Low	Strength	Unchanged	Important	Develop partnerships DDA work Pricing policy Marketing				
Social exclusion Hard to reach groups Equality and diversity Deprivation	Low	Strength	Unchanged	Important	Special events Free taster sessions Equal opportunities employer Monitor service users Satisfaction Survey				
Crime/Fear of Crime	Medium	Threat	Unknown	Important	Park Patrol Officers				
Ageing population	Medium	Threat	Increasing	Important	Provision of services - cost				
Health/Obesity	High	Threat	Increasing	Important	Partnership working				
			Techn	ical					
New Communication Technologies	Medium	Weakness	Increasing	Important	Keep up-to-date				
Mechanical equipment	Medium	Opportunity	Increasing	Important	Risk management				
					Asset management				
Environmental Impact / Carbon Footprint	Medium	Strength	Increasing	Important	Keep up-to-date with legislation Monitor energy usage				

SWOT ANALYSIS

A SWOT analysis is also undertaken each year to review the **internal factors** that may help or prevent the delivery of the service.

This is a structured planning method used to evaluate the strengths, weaknesses, opportunities and threats involved in a project or in a business venture.

STRENGTH

- Strong customer focus
- Stable and committed workforce
- Improved working relationships
- Commitment to service
- Clear focus on the way forward
- Different skills
- Performance management
- Local employer
- Sound finances
- Risk management
- Adaptability
- Health and Safety
- Project Planning

WEAKNESS

- Rate of change/speed of decision making
- Time and capacity
- Lack of specialist knowledge
- Reliance on Council Tax Support Grant
- Publicity of Council services and facilities
- Age of Workforce
- Limited ability to raise funding

OPPORTUNITY

- Increased efficiency in service delivery
- Customer involvement at a deeper level
- Need to increase and build morale through recognition of success
- Strengthen aspirations
- Improve skills of existing staff and Members
- Increased flexibility
- Partnership working
- Area Action Partnership
- Publicity of Council services and facilities
- Project Planning
- Increased Tax Base (more houses)

THREAT

- Financial cuts Council Tax Support Grant
- Political changes
- Crime and vandalism
- Failure to retain staff
- Staff motivation
- Age of workforce/loss of knowledge
- Unforeseen budget pressures
- Possible government limit on Council Tax increase
- Industrial action

APPENDIX 1

CLOSE OUT STATUS

AIMS & TARGETS APRIL 2015 - MARCH 2016

	AIM 1 - TO PROVIDE GOOD QUALITY GOVERNANCE AND MANAGEMENT OF THE COUNCIL						
No	Target	Target Date	Officer	Comments			
1	Publish a Town Council Service Delivery Plan by 30 th June each year	Annually	CW	Complete Not met as the whole plan and work area was under a review			
2	Publish an Annual Report	Annually	Man'mt Team	Complete			
3	Provide a Member and Town Clerk training programme	March 16	АВ	Cllr Robson induction training outstanding only. Town Clerk continuing with SLCC CPD requirements			
4	Undertake an annual review of the Council Constitution, Financial Regulations and Council Policies to ensure compliance with current legislation	Annually	Man'mt Team	Constitution complete. Policy review ongoing and new reporting procedures in place.			
5	Undertake a review of all records and filing systems annually to comply with Data Protection and Freedom of Information Act	On-going	All	On-going			
6	Improve advertising of Council facilities and services by targeting a service area in each publication	On-going	All	On-going			
7	Improve use of all media, including social media, to advertise the Council's services and facilities	On-going	CW MR	Facebook being used more. Training on use and types of social media available needed for Managers and key staff			
8	Undertake research where appropriate for new policies and procedures	On-going	CW	Review Sub-Committee reviewing all policies On-going			
9	Keep up to date with any changes in legislation and report to council as and when required	On-going	Man'mt Team	On-going			
10	Undertake an audit of energy consumption and reduce usage where possible	On-going	All Managers	Audit of Sports Complex complete. DEC Certificate in place for Council Offices			
11	Develop an information booklet regarding Town Council services, which can be left at Estate Agents and sales offices on new developments	Dec 15	MR	Booklet complete, printing and distribution still outstanding			

	AIM 1(Continued)- TO PROVIDE GOOD QUALITY GOVERNANCE AND MANAGEMENT OF THE COUNCIL							
No	Target	Target Date	Officer	Comments				
12	Undertake consultations as and when required, as part of the Neighbourhood Planning process	On-going	CW AD	Proposals consultation complete. Pre-submission document next				
13	Develop and implement an annual appraisal scheme for all staff	On-going	All Staff	Scheme being developed				

	AIM 2 - TO MANAGE THE COUNCIL'S FINANCES AND ASSETS IN A RESPONSIBLE MANNER								
No	Target	Target Date	Officer	Comments					
14	Produce annual statement of accounts by June each year	June 15	DA	Complete					
15	Achieve an unqualified audit opinion on the Audit Completion Report	Sept 15	DA	Complete					
16	Achieve an unqualified audit opinion of the Accounts by 30.9.15	Sept 15	DA	Complete					
17	Ensure Medium Term Financial Plan is approved by 30 th June each year	Jun 15	DA	Complete					
18	Deliver the Internal Audit Plan Schedule of Work and report to Council	March 16	BW	On target					
19	Manage the financial impact of the localisation of support for council tax (LCTSS) and any future cuts to LCTSS funding	On-going	AB DA	Complete for this year. Balanced budget and MTFP in place.					
20	Ensure compliance with the Transparency Code/Openness of Local Government Regulations.	On-going	AB DA	Ongoing. Arrangements in place to meet best practice.					
21	Deliver the work set out in the Asset Management Plan via the capital programme and a six monthly review is undertaken with Officers and Member Asset Management Group	On-going	AB DA	Complete					
22	Quarterly budget control reports are presented to Policy and Resources Committee	On-going	DA	Complete					
23	Budgets/Precepts approved by 31 st January 2016	Jan 16	DA	Complete					

	AIM 2 (continued) - TO MANAGE THE COUNCIL'S FINANCES AND ASSETS IN A RESPONSIBLE MANNER						
N	lo	Target	Target Date	Officer	Comments		
2	24	Undertake review of all Council risks in March and report to Council	Mar 16	CW	Complete and discussed at March PMG		
2	25	Continue the programme of financial reviews of all service areas	On-going	DA	Pre-School review ongoing. Catering review and Corporate Services review Complete.		
2	26	Undertake an annual update of the Asset Register including the schedule of expected life and replacement costs for plant and machinery. Ensuring that any works are prioritised by the Equality Act and replacement plant and machinery is built into the capital works programme as necessary	On-going	AB DA	Replacement schedules up to date. Asset register will be updated at end of financial year. Complete.		

	AIM 3 - TO PROVIDE ACCESSIBLE, AFFORDABLE LEISURE FACILITIES AND OPPORTUNITIES							
No	Target	Target Date	Officer	Comments				
27	Deliver the Council's programme of special events Fun in the Parks Aycliffe Festival Senior Citizens Trips Firework Display Santa Letters Santa Tours Christmas Lights	Aug 15 July 15 July 15 Nov 15 Dec 15 Dec 15	JT MR MR JT MR JT DT	Complete Complete Complete Complete Complete Complete Complete Complete Complete				
28	Undertake a review of the Santa Tours to ensure volunteers and members of the public are safe and as much, as possible, of the Town has a visit from Santa	Nov 15	JT	All routes to be reviewed in detail to find a longer term solution Target date to amend.				
29	Help co-ordinate and deliver the Aycliffe Festival, providing assistance, financial support if required, training and publicity and undertake a review as soon as possible following the event.	July 15	MR	Complete 61 events scheduled, 50 took place.				

AIM 3 (continued) - TO PROVIDE ACCESSIBLE, AFFORDABLE LEISURE FACILITIES AND OPPORTUNITIES						
No	Target	Target Date	Officer	Comments		
30	Install a BMX Pump track at Horndale park subject to finance becoming available	Nov 15	DT SC	Scoot track proposals agreed, funding to be finalised at AAP meeting. Awaiting information from planning department before any further progress can be made. Target & date to amend.		
31	Undertake a review of activity usage and explore the possibility of any new activities that could be implemented at the Oak Leaf Sports Complex	Mar 16	JT	On-going a number of new activities now in place		
32	Undertake a review of golf complex usage and explore ways to improve membership and income through new initiatives	To be agreed	Service Review WG			

	AIM 4 - TO PROVIDE PRE-SCHOOL EDUCATION AS APPROPRIATE IN GREAT AYCLIFFE						
No	Target	Target Date	Officer	Comments			
33	Aim to maintain a 'good' Ofsted Inspection Result (when undertaken)	As and when	JS	Not due			
34	Complete the successful hand over of Woodham Burn Pre-School to Woodham Burn Primary School	Sept 15	JS AB	Complete			
35	To undertake a service review of the existing and future provision at St. Oswald's Pre-School	TBA	Service Review WG	Review commenced			

AIM 5 - TO CONTRIBUTE TO THE ENVIRONMENTAL IMPROVEMENT OF AYCLIFFE BY MANAGING AND DEVELOPING PARKS, PLAY AREAS AND GREEN SPACES

	ANEAD AND SKEEN OF AGES							
No	Target	Target Date	Officer	Comments				
36	Install a MUGA at Moore Lane Park	Aug 15	DT	Complete				
37	Replace play equipment units at Oak Leaf and Horndale parks which are scheduled in the capital works programme	Sept 15	DT	Complete				
38	Environment Officer to work with local schools and community groups to develop volunteer opportunities	On-going	SC	Complete for 15/16. As of 31 March will have delivered 46 events				
39	Undertake a survey of trees on Town Council land in accordance with the Tree Policy and prioritise any work needed	On-going	DT SC	Complete				
40	Commission The Groundwork Trust to undertake a Hydrology and Ecology report on the lakes at West Park and investigate ways and means to implement any recommendations	On-going	DT SC	Following unsatisfactory response from hydrological company, investigating through Northumbrian Water/DCC.				
41	Undertake landscaping improvement works at West Park working in conjunction with the Environment Officer and Friends Groups	On-going	SC /Town Pride Team	Landscape furniture installed. Viewing area completed. Additional seats and bins purchased. Rose beds installed - to be planted when ground conditions permit.				
42	Environment Officer to deliver at least 40 public countryside events	On-going	SC	Complete for 15/16. 41 events delivered by 31 March. 3 events cancelled due to weather conditions over summer holidays.				
43	Complete at least 5 targeted Himalayan Balsam removing working parities along The Burn	Annually	SC	Complete				
44	Improve the planting, including additional plant species, in the wildflower meadows	March 16	SC	Works to take place in March 2016 on one trial meadow subject to suitable ground conditions.				
45	Undertake maintenance and management of specific Durham County Council environmental areas as per the management agreement	On-going	DT/SC	On-going no issues highlighted.				
46	Undertake a limited snow clearing and gritting service for Durham County Council (DCC) as per the management agreement for the benefit of residents	On-going	DT/SC	None required so far.				

	AIM 6 – HELP AND ENCOURAGE PARTNERSHIP WORKING T RESIDENTS OF GRE		SERVICES /	AND FACILITIES FOR THE
No	Target	Target Date	Officer	Comments
47	Support and encourage Aycliffe Youth Council (AYC) by: Organising the election process – Holding at least 8 meetings a year - Helping to organise at least 1 project a year	On-going	CW SC	Complete Have held 4 meetings so far with the current group and 4 were held with the previous group Elections took place in January. Starting work on the STEM event for 2016.
48	To continue partnership working with DCC and build on the existing initiatives	On-going	SC	Ongoing
49	Work with the Youth Council, schools, community and voluntary groups hold a Town Pride Environment Week	July 15	SC CW	Complete Held as part of Aycliffe Festival
50	Environment Officer, Town Pride Team and Park Patrol Officers to work with DCC Officers to ensure that at least 2 areas in the Great Aycliffe Parish have a targeted Anti-Dog Fouling campaign in addition to the work already scheduled by DCC	March 16	SC Town Pride Team	Complete
51	Environment Officer and Town Pride Team to work with DCC Officers and Tidy Britain to ensure that the Great Aycliffe Parish has a targeted anti-littering campaign , in addition to the work already scheduled by DCC	March 16	SC Town Pride Team	Summer community and school litter education project undertaken July 2015. Complete
52	Work in partnership with residents and friends groups to improve our parks, play areas and environment areas.	March 16	SC	Ongoing

	AIM 7 - ENCOURAGE THE RESIDENTS OF GREAT AYCLIFFE TO BECOME INVOLVED IN LOCAL DEMOCRACY						
No	Target	Target Date	Officer	Comments			
53	Hold at least 5 Customer Panel meetings with the residents of Great Aycliffe and continue to recruit new members	On-going	CW AD	4 meetings have been held this year. Not met			
54	Hold a budget setting consultation meeting with the Customer Panel	Nov 15	DA	Complete			
	Continue the development of a Neighbourhood Plan, improving community engagement and encouraging the residents of Great	June 16		On-going			
	Aycliffe to become involved and help achieve the following.	On-going		Proposals consultation complete.			
	 Help promote the Plan Assist with the preparation work for the issues and proposals consultation paper Assist with the analysis of consultation responses Oct 15 Nov 15	Consultation statement nearly complete. Some sections of the plan complete.					
55		Policies now being written prior to pre- submission consultation					
	Help test the policies	Jan 16					
	Review the draft planAssist with the independent inspection	Jan 16 Mar 16					
	Vote in the referendum	June 16					
EC	Assist the thematic groups (Environment, Housing and Retail) to	l a 40	CW	Complete			
56	research and establish appropriate planning policies for the Great Aycliffe Neighbourhood Plan	June 16	AD	All groups now meet together to progress the Plan.			
57	Hold a Parish Meeting	Annually In May	AB	Complete Held on May 13			
58	Hold an Allotment AGM	Annually In Nov	DT	Complete Held on November 26			
59	Hold 4 allotment representative meetings	On-going	DT/SC	Complete			
60	Hold or take part in at least 2 events to inform residents about Town Council services	Annually	CW AD	Complete PCP open day and Community Fair attended. A large number of other meetings and events have been attended as part of the NP but TC services are always part of the discussions.			

	AIM 8 - TO RESEARCH INFORMATION AND MAKE THE CASE FOR GREAT AYCLIFFE						
No	Target	Target Date	Officer	Comments			
61	Produce timely responses to all major consultations carried out	On-going	AB CW	On-going			
62	Investigate current neighbourhood plans and planning policies to ensure appropriate CIL and local priorities policies are developed for inclusion in NP as soon as possible	June 16	CW AD AB	On-going			
63	Undertake a Soft Retail Needs assessment to determine the commercial prospects of improved retail for Newton Aycliffe which will steer the planning policy recommendation for the retail thematic group	Aug 15	CW	Complete Very limited retail interest in Newton Aycliffe. Disappointing result, other ways to incorporate and support retail being investigated.			
64	Research existing neighbourhood plans to provide the best planning policies for the Great Aycliffe Neighbourhood Plan to make investment and planning easier in our parish	Mar 16	CW AD	On-going			

APPENDIX 2

TARGETS FOR THE COMING YEAR

TOWN COUNCIL TARGETS - 2016 - 2017

AIM 1 - TO PROVIDE GOOD QUALITY GOVERNANCE AND MANAGEMENT OF THE COUNCIL **Target** Officer No **Target** Date Publish a Town Council Service Delivery Plan by 31st May 1 CW Annually each year 2 Publish an Annual Report Man'mt Team Annually 3 AB Provide a Member and Town Clerk training programme March 17 Undertake an annual review of the Council Constitution. Man'mt Team 4 Financial Regulations and Council Policies to ensure Annually Review SC compliance with current legislation Undertake a review of all records and filing systems 5 annually to comply with Data Protection and Freedom of On-going ΑII Information Act Improve advertising of Council facilities and services by 6 ΑII On-going targeting a service area in each publication Improve use of all media, including social media, to 7 On-going All Managers advertise the Council's services and facilities

On-going

On-going

On-going

On-going

CW

Man'mt Team

DA

All Staff

Undertake research where appropriate for new policies

Continue to monitor energy consumption and reduce

implement an annual appraisal scheme for all staff with a

view to completing all appraisals by September each year

Keep up to date with any changes in legislation and report

8

9

10

11

and procedures

usage where possible

to council as and when required

AIM 2 - TO MANAGE THE COUNCIL'S FINANCES AND ASSETS IN A RESPONSIBLE MANNER

No	Target	Target Date	Officer
12	Produce annual statement of accounts by June each year	June 17	DA
13	Achieve an unqualified audit opinion on the Audit Completion Report	Sept 17	DA
14	Achieve an unqualified audit opinion of the Accounts by 30.9.16	Sept 17	DA
15	Ensure the Medium Term Financial Plan is approved by 30 th June each year	June 17	DA
16	Deliver the Internal Audit Plan Schedule of Work and report to Council	March 17	BW
17	Manage the financial impact of the localisation of support for council tax (LCTSS) and any future cuts to LCTSS funding	On-going	AB DA
18	Ensure compliance with the Transparency Code/Openness of Local Government Regulations.	On-going	AB / CW DA
19	Delivery the work set out in the Asset Management Plan via the capital programme and, a six monthly review is undertaken with Officers and Member Asset Management Group	On-going	AB DA
20	Quarterly budget control reports are presented to Policy and Resources Committee	On-going	DA
21	Budgets/Precepts approved by 31 st January 2017	Jan 17	DA
22	Undertake a review of all Council risks every March and report to Council	Mar 17	CW
23	Continue the programme of financial reviews of all service areas	On-going	DA
24	Undertake an annual update of the Asset Register including the schedule of expected life and replacement costs for buildings, plant and machinery. Ensuring that any works are prioritised by the Equality Act and replacement plant and machinery is built into the capital works programme as necessary	On-going	AB DA

	AIM 3 - TO PROVIDE ACCESSIBLE, AFFORDABLE LEISURE FACILITIES AND OPPORTUNITIES					
No	Target	Target Date	Officer			
25	Deliver the Council's programme of special events Fun in the Parks Aycliffe Festival Senior Citizens Trips Firework Display Santa Letters Santa Tours Christmas lights	Aug 16 July 16 July 16 Nov 16 Dec 16 Dec 16 Dec 16	JT MR MR JT MR JT SC			
26	Undertake a review of the Santa Tours to ensure volunteers and members of the public are safe and as much, as possible, of the Town has a visit from Santa	Nov 16	JT			
27	Help co-ordinate and deliver the Aycliffe Festival, providing assistance, financial support if required, training and publicity and undertake a review as soon as possible following the event.	July 16	MR			
28	Install a scoot track at Horndale park subject to finance becoming available	June 16	SC			
29	Undertake a review of activity usage and explore the possibility of any new activities that could be implemented at the Oak Leaf Sports Complex	On- going	JT			
30	Undertake a review of golf complex usage and explore ways to improve membership and income through new initiatives	To be agreed	Service Review WG			

	AIM 4 - TO PROVIDE PRE-SCHOOL EDUCATION AS APPROPRIATE IN GREAT AYCLIFFE					
No	Target	Target Date	Officer			
31	Ensure the continuous improvement of the service and obtain at least a 'good' and aiming for 'excellent' Ofsted Inspection	As and when	JS			
32	To complete a service review of the existing and future provision at St. Oswald's Pre-School	On- going	Service Review WG			

AIM 5 - TO CONTRIBUTE TO THE ENVIRONMENTAL IMPROVEMENT OF AYCLIFFE BY MANAGING AND DEVELOPING PARKS, PLAY AREAS AND GREEN SPACES

No	Target	Target Date	Officer
33	Works & Environment Manager to arrange to work with local schools and community groups to develop volunteer opportunities	On-going	SC
34	Undertake the works arising from the survey of trees on Town Council land in accordance with the Tree Policy and prioritise any work needed	On-going	SC
35	To continue to monitor the health and condition of the trees on Town Council land	On-going	SC LW
36	Investigate options to obtain hydrology information on the lakes at West Park and investigate ways and means to implement any recommendations	On-going	SC AB
37	Undertake landscaping improvement works at West Park working in conjunction with the Works & Environment Manager and Friends Groups	On-going	SC /Town Pride Team
38	Works and Environment Manager to organise and help deliver public countryside events	On-going	SC
39	Complete at least 5 targeted Himalayan Balsam removing working parities along The Burn	Annually	SC
40	Improve and increase the planting, including additional plant species, in the wildflower meadows	March 17	SC
41	Undertake maintenance and management of specific Durham County Council environmental areas as per the management agreement	On-going	SC
42	Undertake a limited snow clearing and gritting service for Durham County Council (DCC) as per the winter maintenance agreement for the benefit of residents	On-going	SC

AIM 6 – HELP AND ENCOURAGE PARTNERSHIP WORKING TO IMPROVE THE SERVICES AND FACILITIES FOR THE RESIDENTS OF GREAT AYCLIFFE

No	Target	Target Date	Officer
43	Support and encourage Aycliffe Youth Council (AYC) by: Organising the election process — Holding at least 8 meetings a year - Helping to organise at least 1 project a year	On-going	CW SC
44	To continue partnership working with DCC and build on the existing initiatives	On-going	SC
45	Work with the Youth Council, schools, community and voluntary groups hold a Town Pride Environment Week	July 16	SC CW
46	The Works and Environment Manager, the Town Pride Team and Park Patrol Officers to work with DCC Officers to ensure that at least 2 areas in the Great Aycliffe Parish have a targeted Anti-Dog Fouling campaign in addition to the work already scheduled by DCC	March 17	SC
47	The Works & Environment Manager and Town Pride Team to work with DCC Officers and Tidy Britain to ensure that the Great Aycliffe Parish has a targeted Anti-Littering campaign , in addition to the work already scheduled by DCC	March 17	SC Town Pride Team
48	Work in partnership with residents and friends groups to improve our parks, play areas and environment areas.	March 17	SC/ Town Pride Team

AIM	AIM 7 - ENCOURAGE THE RESIDENTS OF GREAT AYCLIFFE TO BECOME INVOLVED IN LOCAL DEMOCRACY				
No	Target	Target Date	Officer		
49	Hold an aims and target meeting each March to discuss progress on existing targets and new targets with the Customer Panel Group	March 17	CW AD		
50	Hold a budget setting consultation meeting with the Customer Panel	Nov 16	DA		
51	Continue the development of a Neighbourhood Plan, improving community engagement and encouraging the residents of Great Aycliffe to become involved and help achieve the following. • Help promote the Plan • Review the draft plan • Assist with the independent inspection • Vote in the referendum asap following independent inspection	On-going May 16 June 16 July 16	CW AD		
52	Hold a Parish Meeting	Annually In May	AB		
53	Hold an Allotment AGM	Annually In Nov	SC		
54	Hold 4 allotment representative meetings	On-going	sc		
55	Hold or take part in at least 2 events to inform residents about Town Council services	Annually	CW AD		

AIM	AIM 8 - TO RESEARCH INFORMATION AND MAKE THE CASE FOR GREAT AYCLIFFE					
No	Target	Target Date	Officer			
56	Produce timely responses to all major consultations carried out	On-going	AB CW			

MEMBER CONTACT DETAILS

Advice and information about our services can be obtained by telephoning 01325 300700 or visiting our website at www.great-aycliffe.gov.uk

There are 30 elected members who represent the 7 wards of the Town.

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